

## 欢迎使用 Apple 校园教务管理

本 Apple 校园教务管理协议 (以下简称“协议”) 由贵机构与 Apple 之间达成, 规定了贵机构使用 Apple 校园教务管理的软件、服务和网站 (以下统称“服务”) 时需要遵守的一些条款和条件。你同意, 你拥有代表贵机构接受下述条款的完整法律授权。点按“同意”即表示你同意你已阅读并理解下述条款, 并且同意如果你选择访问或使用本服务或向他人提供本服务, 则必须遵守下述条款。如果你不具备代表贵机构接受下述条款的法律授权, 或者你不同意下述条款, 请勿点按“同意”。

### 1. 一般条款

**A. 服务。** Apple 是本服务的提供者, 允许你根据本协议的条款和条件: (i) 注册授权设备以在贵机构内实施移动设备管理 (MDM); (ii) 访问相关软件工具来协助使用本服务; (iii) 对管理式 Apple 账户的创建和分发以及最终用户对这些 Apple 账户的使用进行管理; (iv) 管理与本服务相关的数据和内容的传输、存储、购买和维护; (v) 对你利用本服务创建和管理课程进行管理; 以及 (vi) 允许最终用户通过其管理式 Apple 账户使用本服务的某些特性和功能, 包括但不限于通过 Apple 校园教务管理针对在支持 ClassKit 的应用程序中分配的活动衡量学生的进度, 涉及本协议第 3 节中所述的第三方产品和服务的功能以及本协议第 4D 节中所述的功能与服务。你同意仅在本协议及所有适用法律和法规的规定范围内使用本服务。

**B. 设备和用户注册。** 你可以使用本服务的设备注册功能, 但仅可将授权设备注册到本服务。如果你选择使用本服务并且按照本协议中的规定注册授权设备, Apple 会为你提供一个 Web 门户和一个管理员账户, 以便你能够创建和管理供最终用户使用的管理式 Apple 账户并提供本服务的各项功能。在你为最终用户创建管理式 Apple 账户后, 此类账户可通过贵机构拥有的共享设备或个人设备, 以及最终用户用于访问自身管理式 Apple 账户的任何设备来进行访问。你负责确定并选择你希望向最终用户提供的服务功能。

### 2. 使用权

**A.** 除非本协议中另有说明, 否则你对本服务拥有非排他性的、不可分配的且不可转让的有限访问权利, 仅可于规定的期间内在你的教育活动使用本服务并且需要遵守本协议的条款。你可以允许最终用户使用本服务来满足上述用途, 并且你有责任确保最终用户遵守本协议的条款。

**B.** 你没有获得任何权利或许可可在任何超出本协议规定的范围及/或服务期间的情况下使用本服务或其任何功能。本协议终止和/或到期时, 你访问和使用本服务的权利也将终止。

**C.** 除非本协议中另有明确说明, 否则你同意: Apple 没有义务提供任何 Apple 软件、程序、功能、服务或产品来作为本服务的一部分。

### 3. 数据隐私和安全

**A. 客户说明和使用个人数据。** 根据本协议的规定, Apple 将充代表你的数据处理方, 可以接收由你 (或代表你) 以及你的最终用户提供的个人数据。签署本协议即表示, 你指示 Apple 依照适用的法律处理此类个人数据, 但前提是: (i) 用于向你和最终用户提供并支持使用本服务, 包

括你或适用的最终用户启用的任何 Apple 特性、功能和服务；(ii) 与你或适用的最终用户通过使用本服务 (包括本服务的 Web 门户以及其他特性和功能) 提供的说明相关；(iii) 依据本协议的规定，包括附录 A 中针对学生最终用户的相关规定；以及 (iv) 符合你提供的且 Apple 已确认可构成本协议下说明的任何其他书面说明中的进一步规定。

你理解，Apple 可处理与管理式 Apple 账户相关的个人数据，如姓名、机构、注册班级、角色、联系信息 (如电子邮件地址和电话号码)、年级、就业信息、用户标识符和设备标识符，具体视最终用户类型、使用的服务和提供的数据而定。Apple 还可处理与提供可通过管理式 Apple 账户获得的功能和服务相关的个人数据，包括但不限于上文第 1A 节、下文第 4D 节概述的服务、Apple 服务以及附录 A 中针对学生最终用户所概述的服务。学生最终用户个人数据的处理在附录 A 中有更详细的解释。

Apple 应仅依照你的说明处理个人数据，如本协议相关节中所述，包括第 3A 节和针对学生最终用户的附录 A，除非 (i) 适用的法律明确禁止；或 (ii) 适用的法律要求这样做。在这种情况下，Apple 会先告知你该等法律要求，再处理个人数据 (除非相关法律基于公共利益的 要理由禁止这样做)。Apple 不得以构成“销售”或“共享”(具体条款定义见《加利 尼亚 费者保护法》(CCPA) 或其他数据保护法中的任何类似概 ) 的方式 任何个人数据，也不得参与构成“销售”或“共享”个人数据、与本协议有关的任何数据处理活动。在规定的范围内，如果 Apple 认为你的任何说明违反了 GDPR 或者其他联 或成员国的数据保护规定，Apple 应 即通知你。如果 Apple 法再 行《加利 尼亚 费者保护法》(CCPA) 或其他适用的数据保护法律和法规规定的义务，Apple 也应通知你。

此外，Apple 及其关联公司和代理可能会以不能识别你最终用户的个人身份的 式，收 、使用、存储和处理诊 、 术、使用及相关信息，包括但不限于唯一的系统或 件标识符，以及有关你的授权设备、系统和应用程序软件、外围设备、Cookie 和 IP 地址的信息， 在提供和进本服务；协助提供与本服务相关的软件更 、产品支持和其他功能；用于安全及账户管理；以及验证是否遵守了本协议的条款。

**B. 遵守法律。**你同意，你全权负责确保自 在通过本服务使用或收 数据及信息时遵守所有适用的法律，包括但不限于隐私和数据保护法。你也对与个人数据相关的所有活动 责任，这些活动包括但不限于监 此类个人数据和活动，以及 止和处理不当的数据和活动，包括删除相关数据以及终止提供此类数据的最终用户的访问权限。你有责任保护最终用户数据并限制对最终用户数据具有访问权限的所有人员和你的任何服务提供商 (包括你的第三方服务提供商) 对这些数据的访问权限，并对经你允许访问这些数据以使用本服务的所有人员的行为 责任。

**C. 数据事件。**Apple 将 (i) 在获 贵机构的个人数据因本服务发生安全 而导 到意外或非法 坏、丢失、篡 、 经授权的 或访问 (以下简称“数据事件”) 时，依照法律规定及时通知贵机构，不得 ；并且 (ii) 取合理的 施来最大程度地减小危害和保护贵机构的个人数据。你有责任向 Apple 提供贵机构的最 联系信息，以便满足此类通知需要。此外，如果数据事件涉及 Apple 有权访问且与本服务有关的个人数据，Apple 还将为贵机构提供协助，确保

贵机构能够履行 GDPR 第 33、34 条 ( 适用) 规定的义务来向监管机构或数据主体通报数据事件, 或者履行适用法律规定的其他同等义务。

Apple 将遵守所有具体的法律要求, 不会访问你的个人数据内容以进行信息识别。贵机构有责任遵守适用的事件通知法律并履行与数据事件相关的任何第三方义务。

Apple 通知或响应本 3C 节规定的的数据事件不得解释为 Apple 对数据事件承担任何责任或义务。

**D. 你的审计/检查权利。** 如果你或你的最终用户的个人数据在处理上适用 GDPR, Apple 将向你提供必要的信息以表明自己遵守了该法律的第 28 条。如果你拥有其他适用法律规定的审计权利, Apple 将向你提供必要的信息以表明自己遵从了你在相关法律下的义务。如果你选择行使本 3D 节规定的审计权利, Apple 应当向你提供 Apple Inc. 的 ISO 27001 和 ISO 27018 认证的副本, 以证明自己行为合规。

**E. 安全规程。** Apple 应采取行业标准措施以在个人数据的处理期间保护个人数据。个人数据经加密后可存储在 Apple 单方确定的任何地理位置。作为此类措施的一部分, Apple 还将尽到商业上的合理努力来: (a) 在数据存储和传输过程中加密个人数据; (b) 确保处理系统和服务的一贯保密性、完整性、可用性和复原能力; (c) 在发生物理或技术问题及时复原个人数据的可用性; 以及 (d) 定期测试、衡量和评估为确保处理个人数据的安全性而采取的技术和组织措施的有效性。Apple 可以不时对安全功能进行更新, 但前提是这些更新不会损害服务的总体安全性下。

**F. 安全控制。** Apple 将通过实施本协议 3E 节中规定的安全措施并保持 ISO 27001 和 ISO 27018 认证, 协助你确保履行 GDPR 第 32 条规定的、与个人数据安全相关的义务, 包括贵机构的义务, 或者履行适用法律规定的同等义务。Apple 将依据此 3F 节在你或贵机构请求时提供与 ISO 27001 和 ISO 27018 认证相关的证书, 供贵机构审阅。

**G. 安全合规性。** Apple 将采取适当的措施来确保 Apple 人员和 Apple 服务提供商遵守安全规程, 并且 Apple 应确保所有经授权处理个人数据的人员均在本服务中相关个人数据的保密性和安全性上遵守适用的法律。

**H. 数据影响评估和事先协商。** 如果涉及 Apple 有权访问且与本服务相关的个人数据, Apple 将按适用法律的要求合理地贵机构提供协助, 确保贵机构遵守任何要求贵机构执行数据保护影响评估或依照法律规定在处理前与监管机构协商的义务。

**I. 通知和合作。** 如果你获知或有理由认为任何人或实体违反了你的安全措施或经授权访问了以下内容, 你应及时通知 Apple: (1) 你的个人数据; (2) 本服务的任何受限区域; 或 (3) Apple 的机密信息 (以下统称“信息安全”)。出现信息安全事件时, 你应向 Apple 提供合理的协助与支持, 以便最大程度地减小危害并保护相关数据。

**J. 数据传输。** 法律规定，Apple 将确保任何国际个人数据仅传输到依据相关适用法律，如 GDPR 第 46 条和第 47 条 (如标准数据保护条款) 所述确保 取适当保护、已提供妥当安全保 或者遵守 GDPR 的第 49 条中的克减条款的国家或地区。此类安全保 可能包括 Apple 签署的《示范合同条款》，或你同意在司法管辖区有要求时签署的其他数据传输协议，如 Apple 在 <https://www.apple.com/legal/enterprise/datatransfer/> 中签署的数据传输协议。Apple 在亚太经济合作组织 (APEC) 参与国家/地区内收 的个人数据的国家/地区间传输活动遵守适用于个人数据传输的 APEC 境隐私规则 (CBPR) 体系 (<http://cbprs.org/>) 和数据处理器隐私识别 (PRP) 体系 (<http://cbprs.org/>)。如果你对 们的 APEC CBPR 或 PRP 认证有任何 虑或问题，可以联系 们的第三方争议解决机构 (<https://feedback-form.truste.com/watchdog/request>)。

**K. 数据销毁。** 当本协议因任何原因而终止时，Apple 应在合理的时限内 (但在何种情 中均不超过 180 天) 销毁 Apple 储存的、与本服务有关的你和最终用户的个人数据。

**L. 关于个人数据的请求。**

i. **机构请求：**在适用情况下，Apple 应向你提供相关的功能，以便你可以根据自 在隐私和数据保护法律下的义务来访问、更 、检 或删除你自 和最终用户的个人数据。在你就与本服务相关的你自 或最终用户的内容或个人数据向 Apple 提出请求时，Apple 将合理地 (i) 允许你 接管理此类请求，例如通过 Web 门户中的可用工具；或者 (ii) 与你合作处理此类请求，前提是此类请求涉及 Apple 有权访问的个人数据。对于你在 Apple 系统之外存储或传输的数据，包括内容或个人数据 (例如，学生信息系统中的学生记录)，Apple 不 任何 责任。通过 Apple 校园教务管理处理的删除请求将在 30 天内完成。

ii. **最终用户请求：**在收到最终用户要求提供与本服务相关的个人数据副本的任何请求时，Apple 将合理地 (i) 允许你 接管理此类请求，例如通过 Web 门户中的可用工具；或者 (ii) 与你合作处理此类请求，前提是此类请求涉及 Apple 有权访问的个人数据。如果你选择允许 Apple 通过 Web 门户在其位于 [privacy.apple.com](http://privacy.apple.com) 的隐私门户中提供最终用户个人数据的副本，则你在此指示 Apple，应最终用户的请求，处理并 行此类最终用户的请求来代表你访问 [privacy.apple.com](http://privacy.apple.com) 上的可用数据。

iii. **第三方请求：**在收到 取你或最终用户的内容或个人数据 (以下简称“第三方请求”) 时，如来自执法机构或监管机构的请求，Apple 将 (i) 在法律允许的范围内通知你他们收到了该第三方请求；并且 (ii) 告知请求方应向你提出此类第三方请求。除非法律或第三方请求另有要求，否则将由你负责回应此类请求。当你受到数据保护监管机构或与个人数据相关的类似权威机构的调查时，如果调查涉及 Apple 有权访问且与本服务相关的个人数据，Apple 应当向 提供协助和支持以响应此类调查。

**M. FERPA (20 U.S.C. § 1232g) 下的学校官方地位。** 如果你是教育机构或企业，或者你代表教育机构或企业，根据 国家 教育权利和隐私法 (FERPA) 的规定，则双方同意，就本协议而 ，Apple 将 (a) 充当

34 C.F.R. § 99.31(a)(1)(i) 中规定的具有合法教育利益的“学校官员”；(b) 关于适用的最终用户的个人数据，在机构的 接 制下执行机构服务或职能，否则机构将使用员工执行这项服务或职能；(c) 仅将适用的最终用户的个人数据用于机构授权的 的，包括本协议所述的 的；(d) 除非本协议授权、机构许可、法 命令或适用法律或法规允许，否则不得向第三方或关联方 适用的最终用户的个人数据。

**N. COPPA。**在适用的情况下，Apple 将根据 1998 发 的《儿 在线隐私保护法》(COPPA)，使用和维护你和最终用户在本服务中向 Apple 提供的个人数据。此第 3 节和附录 A 构成通知，用于说明 Apple 将如何收 、使用或 13 周岁以下儿 的个人数据。你授予 Apple 相应的许可，允许 Apple 照附录 A 的规定收 、使用和 此类个人数据，以提供和 进本服务。

**O. 访问第三方产品和服务。**如果你选择访问、使用、下载、安 或启用通过本服务 作但不 于本服务的第三方产品或服务，本服务可能会允许此类产品或服务在使用这些附加服务需要时访问个人数据。其中某些第三方产品或服务也可能向 Apple 提供对个人数据的访问权限，例如，如果你允许最终用户通过联合身份提供程序 录本服务。你不一定要使用与本服务有关的此类附加产品或服务，并且你的管理员可能会依照本协议限制使用此类附加产品或服务。在访问、使用、下载、安 或启用第三方产品或服务以通过管理式 Apple 账户使用之前，你应查 第三方产品和服务的相关条款、 和做法，以了解它们可能从最终用户收 哪些数据，如何使用、共享和存储这些数据，以及 (适用时) 此类做法是否与你所获得的知情同意书相符。

**P. Apple 服务提供商。**如果服务提供商向 Apple 提供与本服务有关的服务，则 Apple 可能会向其提供个人数据。你授权 Apple 使用“Apple”定义中规定的所有 Apple 实体作为服务提供商以及使用 Apple 可能利用的任何其他服务提供商，前提是这些服务提供商受到合同约 以不 于 Apple 依据本协议对 个人数据的方式来对 此数据，并且不将此数据用于超过本协议所述范围以外的用途。要了解服务提供商列表，请访问 [https://www.apple.com/legal/enterprise/data-transfer-agreements/subprocessors\\_us.pdf](https://www.apple.com/legal/enterprise/data-transfer-agreements/subprocessors_us.pdf)。如果服务提供商 能 行其在本协议下的数据保护义务，根据适用法律的要求，对于该服务提供商 行义务的表现，Apple 仍 对你 全部责任。

#### 4. 服务

**A. 使用限制。**你将确保你和最终用户在使用本服务时遵守本协议，并且你将告知最终用户并实施本协议中规定的限制。你同意，你和最终用户 不会利用本服务上传、下载、发 、通过电子邮件发 、传输、存储或通过其他方式提供以下内容：(i) 任何非法、骚扰、威胁、有害、诽谤、 秽、侵 他人隐私、仇 、冒 特定种 或 或者其他令人反 的任何内容或 ；(ii) 任何侵 任何 权或其他知识产权、或者侵 任何商业机密、合同或其他专有权利的内容或 ；(iii) 任何 经请求或 经授权的电子邮件、 告、宣传 、垃圾邮件或连环信件；以及/或者 (iv) 任何包含 或者任何 在危害、 扰或限制本服务或者任何其他电脑软件或 件 行的计 机代码、文件或程序的内容或 。此外，你还同意，你将不会实施并确保最终用户不会实施以下行为：(a) 使用本服务 、骚扰、威胁或危害他人；(b) 假冒并非你 实身份的任

何个人或实体 (如有任何管理式 Apple 账户或电子邮件地址 视为冒充或假 你的身份, 或者滥用他人的姓名或身份, Apple 保 绝或屏 此类 Apple 账户或电子邮件地址的权利); (c) 伪任何传输 制协议/互联网协议 (TCP-IP) 数据包标头或电子邮件或 闻组 文中标头信息的任意部分, 或以其他方式在标头中 入信息, 以诱导收件人误解通过本服务传输的任何内容的来 (以下简称“诈骗”); (d) 扰或 坏本服务、与本服务连接的任何服务器或网络, 或者与本服务连接的网络的任何 、要求或规定; 以及/或者 (e) 使用本服务实施其他违反适用法律、条例或法规的行为。如果你或最终用户对本服务的使用或实施的其他行为以有意或 意的方式对 Apple 为你或他人提供本服务的能力带来威胁, Apple 有权 取必要的 施来保护本服务及 Apple 的系统, 这可能包括暂停你对本服务的访问。

如果你是适用的实体或业务伙伴或者适用实体或业务伙伴的代表 (术语定义详见 45 C.F.R § 160.103), 你同意你不会使用 iCloud 的任何组件、功能或其他附加服务来创建、接收、维护或传输任何“受保护的健 信息”(术语定义详见 45 C.F.R § 160.103), 或者以任何使 Apple (或任何 Apple 下 公司) 成为你或任何第三方的业务伙伴的方式使用 iCloud。

**B. 账户管理。**你同意, 你应自行负责管理你的管理员账户及所有管理式 Apple 账户, 包括但不限于: (i) 与 一个账户相关的用户名和密码的安全和保 ; (ii) 配 和/或删除你的最终用户对此类账户及本服务中提供和/或储存的任何内容的访问权限; 以及 (iii) 向最终用户提供有关使用管理式 Apple 账户的适当文 和准则。

**C. 最终用户须知。**管理员将能够通过 Web 门户和/或管理工具监 、访问或 与管理式 Apple 账户关联的最终用户数据。你声明并保证, 在将本服务部署到贵机构和任何最终用户之前, 你将充分地告知和 本协议的条款, 并从 位最终用户或者 (必要且适用时) 位最终用户的家长或法定监护人处获得并维护所有必要的权利和知情同意, 以便 Apple 能够: (1) 按照本协议所述向你和最终用户提供并支持使用本服务; 以及 (2) 访问和接收提供本服务过程中可能产生的最终用户数据。

**D. 管理式 Apple 账户、功能和服务。**管理式 Apple 账户是指你创建并提供给各位最终用户来访问本服务的账户用户名和密码。Apple 将向你提供相关的工具, 以便你为最终用户创建管理式 Apple 账户。当你为最终用户创建管理式 Apple 账户时, 系统会为贵机构的所有管理式 Apple 账户启用你在本服务中选择提供的所有特性和功能。对于你在本服务中选择启用的、适合贵机构和 /或最终用户的 项特性和功能, 你将全权 所有相关风险和成本。

**i. 管理式 Apple 账户的使用要求**

- 1. 设备和账户。**在本服务中使用管理式 Apple 账户时, 可能需要兼容的设备、互联网接入、特定的软件, 以及定期更 。某些事务或功能可能需要必备软件的最 本。Apple 有权限限制可以创建的管理式 Apple 账户数量以及与服务账户关联的设备数量。
- 2. 你对管理式 Apple 账户的权利。**除非法律或本协议另有要求, 否则你同意 一个管理式 Apple 账户 不得在最终用户个人之间以及机构之间转让。

**ii. 查 的 iPhone。**系统会 认为所有管理式 Apple 账户停用“查 的 iPhone”。不过, 当授权设备丢失或 时, 贵机构可以使用 MDM 解决方 将相应设备 于丢失 式,

这样将会锁定相关设备，相关最终用户将会 出 录，并且系统会自动将报告传输到 MDM 服务器。贵机构也可以远程 设备，并启用 活锁来 助确保在没有 确的管理式 Apple 账户及密码的情况下 法 活相关设备。对于你 使用密码保护授权设备、 启用丢失 式以及/或者 收到或回复通知和通信，Apple 概不 任何责任。Apple 也不负责为你 回丢失或 的设备，亦不对任何数据丢失 责任。Apple 不负责更换已启用 活锁功能的设备，也不对此类设备提供保修 赔。你可以通过 MDM 移除 活锁功能并停用丢失 式。

iii. **账户身份验证。**系统会 认为贵机构管理员、教师和职员的管理式 Apple 账户启用双 认证，这项功能需要两种类型的信息来进行身份验证，如密码和生成的安全码。贵机构同意向 Apple 提供 少一个 机号码，以便贵机构可以接听 Apple 为身份验证和账户相关用途 而自动拨出或预先录制的语 电话或者接收 Apple 发 的相关信息，这类电话或 信可能会产生标准信息 and 数据资费。Apple 可以出于以下 的拨 此类电话或发 此类 信：(i) 在你 录时 助确保服务账户安全；(ii) 在你 记密码时 助你访问自 的账户；或者 (iii) 因 其他原因而需要维护你的服务账户或执行本协议和相关的 。你分发给最终用户的管理式 Apple 账户也要求使用双 认证，例如授权设备的识别信息和通过 Web 门户或电话号码获得的验证码。在所有情 中，你须负责：(a) 将你创建的管理式 Apple 账户分发给已确定身份的最终用户；(b) 准此类最终用户访问本服务；(c) 制 经授权的访问；以及 (d) 保持用户名、密码和账户信息的保密性和安全性。

iv. **备份。**如果授权设备不是共享设备，则在用户已使用他们的管理式 Apple 账户 录并且设备已锁定屏 、接通电 并通过 Wi-Fi 连入互联网时，这些设备会定期自动创建备份并传输到本服务。你可以在 MDM 的注册设 中停用备份功能。备份内容仅限于设备设 、设备特 、照 、视频、文 、信息 (iMessage 信息、 信和 信， 已启用)、铃声、app 数据 (包括“健 ”app 数据， 适用)、位 设 (例如你所设基于位 的提 事项)，以及主屏 和 app 排列方式。你从 App Store 或 Apple Books Store 购买、下载或允许最终用户访问的内容以及从任何第三方购买或由任何第三方提供的内容均不在备份之列。此类内容或许 可以从相关服务 下载，具体受到账户要求、可用性和任何适用条款和条件的约 。从最终用户的电脑同步的内容不在备份之列。如果你启用了 iCloud 照 图库，最终用户的照 图库将与他们的 iCloud 自动备份分 备份。最终用户在通讯录、 历、书签和文 中储存的内容可以通过 iCloud 在 Web 上或最终用户使用其管理式 Apple 账户 录的任何 Apple 设备上访问。你需要全权负责为你和最终用户的信息及数据维护适当的备选备份。如果你位于中国大陆，你理解支持本服务之使用的相关 iCloud 功能由云上 (贵 ) 术有限公司 (云上贵 ) 提供。使用这些功能时，你应遵守 iCloud (由云上贵 经营) 的适用条款和条件 ([https://www.apple.com.cn/legal/internet-services/icloud/cn\\_si/gcbd-terms.html](https://www.apple.com.cn/legal/internet-services/icloud/cn_si/gcbd-terms.html))。

v. **iCloud 照 图库。**当你为任何管理式 Apple 账户启用 iCloud 照 图库时，授权设备上 “照 ”app 中的照 、视频和元数据 (以下简称“设备照 图库”) 将自动发 到 iCloud，存储为最终用户在 iCloud 中的照 图库，并 到最终用户启用了 iCloud 照 图库的所有其他设备和电脑上。如果最终用户之后在任何这些设备或电脑上更 (包括删除) 设备照 图库，

此类更改将自动发到并反映在最终用户的 iCloud 照片图库中。这些更改也将从 iCloud 照片图库的设备上的可用存储容量和所选的存储空间管理选项，授权设备或电脑上照片图库中的内容可能有所不同。如果你不希望使用 iCloud 照片图库，你可以为自管理式 Apple 账户和/或在自己的授权设备上停用这项功能。

vi. **“课业”app。**如果你向最终用户提供“课业”，贵机构的教师和学生可以使用管理式 Apple 账户来管理他们的课业和作业。

1. **iCloud 文件共享。**当你通过管理式 Apple 账户使用“课业”共享文件时，Apple 会自动将任何已共享的文件整理到学生和教师在 iCloud 云盘上的班级文件夹中。你的最终用户可以通过他们的管理式 Apple 账户访问他们共享的文件。任何最终用户只要属于你共享文件的班级，就可以查看对这些文件做出的注释或更改。你可以随时停止分享文件。最终用户通过管理式 Apple 账户创建的文件会一直保留，到你删除它们为止。但之前已复制到另一台设备或电脑的任何文件不会删除。

2. **学生进度。**如果你选择使用 Web 门户中的学生进度功能，系统将记录在支持 ClassKit 的应用程序中分配的活动的学生进度并报告给 ClassKit 框架。只有教师通过“课业”分配的活动才会启动学生进度信息的记录和报告。你的学生最终用户可以在“课业”和他们设备上的“设置”中查看自己的学生进度信息。你的教师最终用户可以查看班上所有学生在他们所分配活动中的学生进度信息。你通过“课业”或支持 ClassKit 的应用程序创建的学生数据将依照本协议第 3 节和附录 A 来处理。如果你选择为某个管理式 Apple 账户停用学生进度功能，则与该管理式 Apple 账户关联的所有学生进度个人数据将删除，具体如第 3L(i) 节中所述。

vii. **第三方 App。**如果你向最终用户提供任何第三方 app 并允许他们使用各自的管理式 Apple 账户登录，即表示你同意：此类 app 可以在与最终用户的管理式 Apple 账户关联的账户中存储数据，并且 Apple 可以代表相关第三方 app 开发者收集、存储和处理与你和/或最终用户使用本服务和此类 app 有关的此类数据。第三方 app 或许能够与从同一 app 开发者下载的其他 app 共享此类数据。对于一个管理式 Apple 账户，你有责任确保你和你的最终用户遵守适用于你提供给最终用户下载的第三方 app 的任何存储限制以及所有适用的法律。

viii. **其他 Apple 服务。**如果你为非学生最终用户提供其他可登录使用的 Apple 服务，则你同意允许 Apple 服务将你和/或你的非学生最终用户使用 Apple 服务的相关数据存储在与这些最终用户的管理式 Apple 账户关联的账户中，并允许 Apple 收集、存储和处理此类数据。对于一个管理式 Apple 账户，你有责任确保你和你的非学生最终用户遵守所有适用于你允许最终用户访问的 Apple 服务的法律。如果你的非学生最终用户访问某些 Apple 服务，则 Apple 可能会与你的最终用户就其对本服务、Apple 服务以及 Apple 服务的更改的使用进行沟通。

**E. 服务器令牌使用。**你同意仅将 Apple 提供的服务器令牌用于在本服务中注册你的 MDM 服务器，上传 MDM 注册设置，以及接收管理式 Apple 账户名单数据。你应确保最终用户仅在授权



设备上使用通过你的服务器令牌发 或接收的信息。你同意不将你的服务器令牌提供或转让给任何其他实体或者与任何其他实体共享，但你的第三方服务提供商除外。你同意 取必要的 施来保护此类服务器令牌的安全和隐私，并在服务器令牌 或你有理由认为它已 时将它撤销。Apple 保 时自行决定撤销或停用服务器令牌的权利。你也理解并同意， 生成服务器令牌将 响你对本服务的使用， 到 服务器令牌添加 MDM 服务器为止。

**F. 存储容量；使用限制。**禁止超出任何适用或合理的使用限制，例如带宽和存储容量(如与 iCloud 云备份相关)方面的限制，否则可能会妨碍你使用本服务的某些特性和功能，访问内容或使用部分或所有管理式 Apple 账户。如果 Apple 要限制你可以使用的带宽或存储容量，Apple 应尽力到商业上的合理努力来在十 (10) 个工作日内通过本服务或其他方式通知你。

**G. 内容提交。**对于你或最终用户使用本服务上传、下载、发 、通过电子邮件发 、传输、存储或以其他方式提供的任何内容，你需要独自 相应责任。你应确保最终用户已获得与任何此类内容相关的所有必要第三方权限或许可。你理解，使用本服务时，你可能会遇到你或最终用户认为是冒 性、不雅或令人反 的内容，并且你可能会让他人接触到可能令其反 的内容。你理解并同意，使用本服务和任何内容的风险完全自负。

**H. 内容删除。**你确认，Apple 对于你或最终用户提供的任何内容概不 任何责任。Apple 有权但 义务判 内容是否适当以及是否符合本协议要求，并且可以 时自行决定移动和/或删除违反法律或本协议的内容，而 需事先通知。如果 Apple 删除了任何内容，Apple 应尽力到商业上的合理努力来通知你。

**I. 套 服务。**本服务的所有特性和功能 作为套 的一部分提供，不得从套 中分离及作为单独的应用程序使用。连同特定 Apple 品牌 件产品提供的 Apple 软件， 必能在其他机型的 Apple 品牌 件上 行。

**J. 链接和其他第三方资 。**本服务的某些内容、组件或功能可能包含来自第三方的资 和/或者其他网站、资 或内容的超链接。你确认并同意，对于此类第三方网站或资 的提供情况，Apple 不负有任何责任，并且对于你或你的最终用户使用此类网站或资 上或通过此类网站或资 提供的任何内容、 告、产品或资 ，也不 任何 式的责任。

#### **K. 购买 App 和图书。**

- i. **内容购买。**系统会 认停用通过管理式 Apple 账户从 App Store 或 Apple Books Store 购买内容的功能。你可以选择向你的管理员或教师和职员授予购买权限并允许他们通过 量购买计划 (VPP) 购买要用于本服务的 App 和图书，以便他们能够访问此类内容。在适用的情况下，你使用 App Store 和/或 Apple Books Store 时需要遵守 Apple 媒体服务条款和条件 (<https://www.apple.com/legal/internet-services/itunes/cn/terms.html>) 中第 H 节和第 I 节中的规定。你同意，你有权并可以代表授权最终用户接受此类适用条款。
- ii. **量购买计划。**你选择通过 Apple 量购买计划购买的项 受到 VPP 条款的约 ，并通过 App Store 和/或 Apple Books Store 交付给最终用户或分配到设备上。

#### **L. 更新和维护；服务变更。**

- i. **更新和维护。** Apple 可以不时更新本服务使用的软件。这些更新可能包含错误修复、功能增强或改进，或者完全替换本软件。在某些情况下，你需要安装此类更新，才能继续使用本服务或访问本服务的所有功能。对于因你能支持此类更新而产生的性能或安全问题，Apple 概不承担任何责任。Apple 须不时地对本服务进行维护。尽管 Apple 没有义务通知你任何维护工作，但 Apple 会尽到商业上的合理努力来提前通知你任何计划的维护工作。
- ii. **服务变更。** Apple 有权随时自行决定修改或更新本服务的功能和外观。你同意，对于本服务的任何修改、暂停或终止，Apple 不对你或任何第三方负有责任。本服务或者其任何功能或组成部分可能仅提供部分语言或本服务或者仅在部分国家或地区提供，Apple 也不保证本服务或者其任何功能或部分适用于任何特定地点或者在这些地点提供。

**M. 其他协议。** 你确认并同意，你可能与 Apple 达成的任何销售、服务或其他协议的条款和条件独立于本协议的条款和条件。本协议的条款和条件约束对本服务的使用，并且此类条款不会因为你与 Apple 可能达成的任何其他协议而削弱或受到其他影响。

**N. 专业服务。** 对于与本服务相关的任何专业服务，例如需要 Apple 提供任何交付内容的咨询或开发服务，你将需要支付费用并在 Apple 和贵机构之间另外签署协议。

**O. 电子交付。** 本服务以及根据本协议提供的任何 Apple 软件 (除非此类软件已预先在任何授权设备上) 将以电子方式交付。

**P. 费用和税费。** 除非适用法律予以豁免，否则贵机构应根据对本服务的使用支付所有应缴税款 (如有)。你应在 Apple 要求时向 Apple 提供贵机构的免税状态证明 (如有)。

#### **5. 所有权和限制； 权利声明**

**A.** 对于你在本服务中使用和访问的你自己的内容以及归你所有的任何现有软件应用程序，你保留全部所有权和知识产权。Apple 及/或其许可方保留以下项的全部所有权和知识产权：(1) 本服务及其衍生作品，包括但不限于用于实施本服务的图、用户界面、脚本和软件 (以下简称“软件”)；(2) 作为本服务的一部分或与之相关而向你提供的任何 Apple 软件，包括其中存在的任何及所有知识产权，而不论注册与否且不管存在于世界上哪个地方；以及 (3) 由 Apple 或他人代表 Apple 根据本协议开发或提供的任何内容。本协议并不转让任何术的所有权或者其中的任何知识产权。如果你在使用本服务时遇到你认为不适当或以其他方式违反本协议的内容，可以通过以下网址向 Apple 举报：<https://www.apple.com/legal/contact/>。此外，你还同意：

- i. 本服务 (包括 Apple 软件或其他任何组成部分) 包含专有信息及机密信息，受到适用知识产权法及其他法律的保护，包括但不限于 权法。
- ii. 除根据本协议使用本服务之外，你不会以任何方式使用或向第三方提供此类专有信息或资料，也不会 使或允许他人进行上述行为。
- iii. 除本协议条款明确允许的以外，不得以任何 式或任何方式复制本服务的任何部分。
- iv. 你不得对本服务进行反编译、反向工程、反汇编或以其他方式从中获取 代码，也不得 使或允许他人进行上述行为。

v. 本服务涉及的 Apple、Apple 标志、iCloud、iCloud 标志、iTunes、iTunes 标志以及其他 Apple 商标、服务标记、图像和标志是 Apple Inc. 在美国和/或其他国家或地区的商标或注册商标。如需 Apple 商标的列表，请访问以下网址：

<https://www.apple.com/legal/intellectual-property/trademark/appletmlist.html>。就本服务使用的其他商标、服务标识、图像和标识可能是其各自所有人的商标。你并未取得前述任何商标的所有权或许可证，并且你还同意，你不得移除、遮挡或篡夺本服务附或包含的任何所有权声明（包括商标和权利声明）。

vi. 在本协议的有效期内，你授权允许 Apple 使用你的标记，但仅限于 Apple 根据本协议行使其权利并履行其义务。

vii. 作为本服务的一部分，你可能会获得第三方内容的访问权限。此类第三方内容的第三方所有者或提供商保对该内容及所含的全部所有权和知识产权，你对此类第三方内容的使用权利受到此类第三方所有者或提供商所规定条款的管辖和约束。

viii. 你不得许可、出售、出租、租赁、分配、分发、托管或者允许时间共享或服务机构使用，或者以其他方式商业开发或向任何第三方提供本服务和/或其任何组成部分，但本协议条款允许的情况除外。

你同意并确认，如果你违反上述条款，Apple 对你的行为引起的或与之相关的任何损害或赔偿概不承担任何责任，包括但不限于信息安全或数据事件。

**B. 使用本服务提交或发 资 或内容即表示：**(i) 你声明你是此类资 的所有者并且/或者拥有分发该资 的所有必要权利、许可和权限；并且 (ii) 你向 Apple 授予全球范围、免 税、非排他性、可转让的许可，以便 Apple 在本服务中使用、分发、复制、修 、发 、翻译、执行和公 展示此类内容，用途仅限于 Apple 提供本服务，而不必对你提供补偿或 任何义务。你理解，为了提供本服务并在其上提供你的内容，Apple 可以通过各种公共网络和各种介质传输你的内容，并可根据所连网络、 或设备的技术要求修 你的内容。你同意，Apple 有权但 义务依据此处授予的许可 取任何此类作为。

**C. 权声明 – DMCA。**如果你认为有任何人利用本服务侵 你声明 权的任何内容的权利，请联系 Apple 的 权代理，具体如 Apple 权 网页 (<https://www.apple.com/legal/contact/copyright-infringement.html>) 中所述。Apple 可以自行决定暂停并/或终止 认为是侵权者的最终用户的账户。

## 6. EULAS

**A. EULA 条款和条件。**要使用本服务，你和/或你的最终用户需要接受使用本服务所需的任何 Apple 软件以及你选择与本服务搭配使用的任何其他 Apple 软件的最终用户许可协议 (EULA) 的条款和条件。要使用本服务，在将 行此类 Apple 软件的授权设备部署给最终用户之前，你的管理员必须在 Web 门户上接受相应 Apple 软件的 EULA。如果 Apple 软件的 EULA 有所变更，在继续使用本服务之前，你的管理员需要返回 Web 门户并接受此类 EULA。你确认，只有接受此类 EULA，你才能使用本服务或者其任何组成部分或功能，包括将其他授权设备与你的 MDM 服务器相关联。你有责任确保将此类 EULA 提供给最终用户，并且 位最终用户 知晓并遵守

Apple 软件的 EULA 条款和条件。你还同意负责针对最终用户使用 Apple 软件获取所需的任何必要同意文书。你同意监督你的所有最终用户对本协议下提供的 Apple 软件的使用，并且你会承担全部法律责任。你确认，本协议中的要求和限制适用于你为满足本服务所需使用 Apple 软件的情况，而不论相关 EULA 中是否包含此类条款。

## 7. 期限；协议终止；协议暂停；协议终止的影响

**A. 期限。**本协议自你首次接受本协议当日生效，并一直持续到依据本协议终止时为止（以下简称“期限”）。

**B. 由 Apple 终止。**Apple 可以随时出于任何原因或随时终止本协议，但需提前三十 (30) 天书面通知你。此外，发生下述任何情况时，Apple 也可在不提前通知的情况下，随时即终止或暂停所有或部分管理式 Apple 账户以及/或者对本服务的访问权限：(a) 违反本协议，包括但不限于 4A 节(“使用限制”)，或者违反此处提及的和/或通过本服务发布的任何其他政策或准则；(b) 执法部门、司法机关或其他政府机构提出要求和/或命令；(c) 向你提供本服务用于或者可能用于违法行为；(d) 发生意外的技术或安全问题或难题；(e) 你参与欺诈或非法活动；(f) 你或任何直接、间接控制你或与你受共同控制(“控制”的含义在第 11(D) 条中定义)的实体或个人在提供本服务的国家或地区中受到或将受到制裁或其他限制；或者 (g) 你没有支付与本服务相关的欠款并且没有在收到相关书面要求的三十 (30) 天内加以补救。Apple 可以自行决定终止或暂停本服务，并且对于此类终止或暂停造成或引起的任何损害，Apple 不对你或任何第三方承担任何责任。

**C. 由你终止。**你可以随时停止使用本服务。如果你删除任何管理式 Apple 账户，你和适用的最终用户将无法访问本服务。此操作不可撤销。

**D. 协议终止的影响。**如果本协议终止或到期，则一方授予另一方的权利将立即终止，具体如本协议的 11L 节(“条款效力”)所述。

**E. 第三方权利。**在任何情况下，你不得未经 Apple 事先书面同意就与第三方签订影响 Apple 权利或以任何方式约束 Apple 的任何协议，并且你不得未经 Apple 事先书面同意而公开任何此类协议。

## 8. 赔偿

在适用法律允许的范围内，在给 Apple 及其董事、高管、员工、股东、承包商和代理(各称为“Apple 受偿方”)造成并且由于以下行为或与之相关的任何及所有赔偿、责任、诉讼、损害、要求、和解、开支、费用、成本和任何类型的损失，包括但不限于律师费和诉讼费(以下统称“损失”)，你同意在 Apple 要求时向 Apple 受偿方提供赔偿并使其免受损害：(a) 你和/或你的最终用户通过本服务提交、发布、传输或以其他方式提供的任何内容；(b) 你和/或你的最终用户实际或涉嫌违反、不遵守本协议所述的任何认证、契约、义务、声明或保证；或者 (c) 你和/或你的最终用户侵犯他人的任何权利或违反任何法律法规。你确认，如果本服务或 Apple 软件提供的内容、功能、服务、数据或信息错误或不准确，或者如果本服务或 Apple 软件出现缺陷，则有可能导致死亡、人身伤害或严重的身体或环境损害，那么不适合使用本服务，并且在法律允许的

范围内，如果由于你或你的最终用户在上述情 中使用本服务而给各 Apple 受偿方 成任何损害，你特此同意向各 Apple 受偿方做出赔偿、为其抗辩并使其免受损害。上述义务在本协议终止或期满时以及/或者你不再使用本服务时仍将继续有 。

## 9. 免责声明

你明确确认并同意，在适用法律允许的范围内，本服务、Apple 软件及任何相关的内容、特性、功能或资 均“按原样”且“视具体可用情况”提供。Apple 及其关联公司、子公司、高管、董事、员工、代理、合作伙伴和许可方 (第 9 节和第 10 节中统称“Apple”) 明确否认所有类型 ( 论是明示还是暗示) 的保证，包括但不限于对适销性、特定用途的适用性和不侵权的暗示保证。具体而 ，Apple 不提供以下保证：(I) 本服务会满足你的要求；(II) 你可以及时、不中 、安全或 错地使用本服务，或者不 受损失、 坏、攻击、 或入侵；(III) 你通过本服务获取的任何信息是准确或可靠的；以及 (IV) 本服务提供给你的软件中的任何缺陷或错误 会得到更 。

你同意，Apple 可以 时 限期删除本服务，或根据本协议条款取 本服务。你自行判 并通过访问本服务而下载或以其他方式获得的任何 的风险，对于下载任何此类 而导 你的 或电脑损坏或数据丢失，你自 责任。你进一步 认，本服务并非设计用于或适宜用于 本服务出现 或时间 误或其所提供的内容、数据或信息出现错误或不准确之处可能会导 人身伤亡或严 的有 或环境损害的情况或环境。

## 10. 责任限制

在适用法律 禁止的范围内，在任何情况下，对于以下原因 成或与之相关的任何 接、人身伤害、间接、偶发、特殊、继发或惩戒性损失，包括但不限于利润损失、数据 坏损失、声誉损失、 法传输或接收数据 (包括但不限于课程说明、作业和资 )、替代商品或服务 购成本、业务中 、任何其他有 或 的损害或损失，Apple 概不负责 (即使是 Apple 已知 可能发生上述损害的情况也是如此)：(I) 使用或 法使用本服务、Apple 软件，或者涉及本服务的任何特性、功能、内容、资 或第三方软件或应用程序；(II) 对本服务做出的任何更 ，或者任何临时或永久中止本服务或其任何组成部分；(III) 经授权访问或篡 本服务、你的传输内容或数据；(IV) 删除、 坏或 存储以及/或者发 或接收你在本服务上或通过本服务传输的内容或数据；(V) 第三方对本服务做出的声明或行为；或者 (VI) 与本服务相关的任何其他事项。

## 11. 其他条款

**A. 双方关系。**本协议不得 解释为你和 Apple 之间建 任何代理或合伙、合资、信托或其他 式的法律关系，并且你也不得以明示、暗示、表现或其他方式做出相对的陈述。除非本协议中另有明确说明，否则本协议不是出于任何第三方的利益。

**B. 弃权；委派。**除非以书面方式明确弃权并经过 Apple 合法授权人签名，否则在本协议下迟提起或不提起诉讼不构成放弃此类权利，并且放弃一次权利并不构成连续或后续的弃权。你不得全部或部分委派本协议。任何委派 将 视为 。

**C. 验证。**在适用法律允许的范围内，Apple 可以 (通过远程软件工具或其他方式) 验证你对本服务的使用，以评估你有没有遵守本协议的条款。你同意配合 Apple 完成这一验证过程，并提

供合理的协助和相关信息的访问权限。任何此类验证 不得合理地 扰你的 业务 作，并且你同意，Apple 不对你配合验证过程而产生的任何成本或 支 任何责任。

**D. 出口管制。**使用本服务和相关软件时，包括通过本服务传输、发 或上传数据、软件或其他内容，可能需要遵守 国和其他国家/地区的进出口法律。你同意遵守所有适用的进出口法律法规。具体而 ，包括但不限于：不得将本软件出口或再出口 (a) 国禁 的国家或地区，或 (b) 国财 部特别指定国 名单或 国商务部禁止人员或实体名单上的任何人。你使用软件或本服务，即表示你声明和保证你并非位于上述任何国家，也 列入上述任何名单。你还同意不会将软件或本服务用于 国法律禁止的任何 的，包括但不限于 发、设计、制 或生产导弹、 武器或生化武器。你进一步同意不向你的账户上传以下任何数据或软件：(a) 受《国际武器贸易条例》约 的任何应用程序；或者 (b) 必须先获得 府书面授权才能出口的任何应用程序，包括但不限于 事先获得该类授权的某些类型的加密软件和 代码。此条保证和 诺在本协议终止后仍 有 。

你声明并保证，你和任何 接或间接 制你或与你受共同 制的实体或个人：(a) 不在提供服务的国家或地区的任何制裁名单上，(b) 在任何 国禁 国家或地区 展业务，以及 (c) 不是 15 C.F.R § 744 中定义和界定的军事最终用户。在本第 11(D) 条中，“ 制”是指一个实体或个人 接或间接拥有指导或 响其他实体的管理 方向的权力， 论是通过拥有具有投票权的证券、注册资本的权益、合约，还是通过其他方式。

**E. 遵守法律。**贵机构应在使用本服务时遵守并且确保贵机构的所有员工、 包商和代理遵守所有适用的法律、条例和法规，包括但不限于为 击贿赂和腐败而制定的法律，包括 国的《反海外腐败法》、英国的《反贿赂法》、《经济合作与发展组织反对在国际商务中贿赂外国公职官员公约》的原则，以及依照本协议进行或 行业务或服务时所在的所有国家或地区的任何相应法律。

**F. 联邦 府最终用户。**本服务、Apple 软件及相关文 均 “商业产品”(该词定义见 48 C.F.R. §2.101)，包含“商用计 机软件”和“商用计 机软件文 ”(定义见 48 C.F.R. §12.212 或 48 C.F.R. §227.7202，以适用者为准)。在符合 48 C.F.R. §12.212 或 48 C.F.R. §227.7202-1 227.7202-4 (以适用者为准) 的规定下，商用计 机软件和商用计 机软件文 (a) 只作为商业产品许可 国 府的最终用户使用，及 (b) 只附有根据本许可证条款和条件授予所有其他最终用户的权利。Apple 根据 国的著作权法律保 任何 经发 的权利。

**G. 律师费。**在适用法律 禁止的范围内，如果相关方依据普通法或衡平法就执行或解释本协议的任何条款而提起规范性诉讼或行 性诉讼 (不包括根据本协议要求进行的任何仲裁)，所有此类诉讼中的胜诉方，除有权获得该胜诉方有权获得的所有其他救济外，还有权追偿其合理的律师费、聘请专家证人费、诉讼费用和 支。本条款中所使用的“胜诉方”包括但不限于撤 根据本协议求偿的某项诉讼，并以此为条件，要求他方支付其声称到期的款项、 行其声称违约的事项，或获得本质上等同于在该诉讼中所寻求之救济的对价的一方。

**H. 适用法律。**如果贵机构是 国官方认可的公共教育机构，则本协议受到贵机构注册 法律管辖，并应依照该 法律做出解释，除非该法律主体涉及法律冲突。你和 Apple 特此同意，人管辖权和排他性 地管辖权归 于贵机构注册 的联邦法 。

对于本协议下位于 国或受 国法律约 的所有其他机构，本协议将受到 国加利 尼亚 法律约 并依照该 法律做出解释，就像完全在加利 尼亚 居 之间订 并在加利 尼亚 内执行的协议一样。此外，对于任何因本协议引起的诉讼，双方将提交 以下任何法 并放弃对 人管辖权和 地管辖权的任何其他异议： 国加利 尼亚 北区地方法 、加利 尼亚 圣克拉拉县高等法 或位于圣克拉拉县的任何其他法 。

如果贵机构位于 国以外，则适用法律及法 将是向你提供本服务的 Apple 实体的注册地国家或地区的法律和法 ，具体如下方 11M 节中的定义。

如果你是通过 府间章程或协议获得国家法 管辖豁免的国际 府间组织，则因本协议产生或与之相关的任何争议或 赔 (或违约) 应通过仲裁来确定，此类仲裁由根据申请仲裁时有 的国际商会仲裁规则 (“ICC 规则”) 任命的三名仲裁员按照这一仲裁规则进行，并且仲裁须依照国际律师协会 (IBA) 国际仲裁取证规则进行。仲裁地点应为英国伦敦。仲裁应使用英语进行。在 Apple 要求时，你同意提供相关身份证据，证明你是享受此类特权和豁免权的 府间组织。

本协议不受《联合国国际货 销售合同公约》的约 ，已明确排除该公约的适用情况。

**I. 通知。**除本协议另有规定外，本协议条款或法律所要求或允许的任何通知必须 用书面式，并且必须：(a) 亲自递 ；(b) 通过 国邮 服务寄 ；或者 (c) 通过连夜航 快递寄 ，论哪一种情况， 必须 确地寄往以下地址并预付全款：Apple Inc., Apple Developer Legal (Apple School Manager), One Apple Park Way, 37-21SM, Cupertino, California 95014 U.S.A. 任何一方 可以变更其通知地址，但需要依照本节中的规定来通知对方。在以下时间，通知将视为已发出：亲自交给对方时、使用上述规定的邮 服务进行寄 后的三 (3) 个工作 ，或者使用连夜航 快递服务进行寄 后的一 (1) 天。你同意通过电子邮件接收通知，并同意 Apple 以电子方式向你发 的任何此类通知将满足任何合法通信要求。

**J. 不可抗力。**对于因战争、敌对、恐怖主义、 众骚乱、火灾、地震、天灾、自 灾害、意外、流行 、劳工动荡或 府限制 (包括 绝或取 任何进出口或其他许可证) 或者其他超出义务方合理 制的其他事件而 能或 迟 行其义务，各方均不 任何责任；前提是该方在发现上述不可抗力事件后五 (5) 个工作 内及时书面通知对方。双方应尽合理努力，最大程度地减少

不可抗力事件的影响。在此类不可抗力事件的情况下，给予履行或纠正的时间将长与不可抗力事件持续的时间相等，但在任何情况下不得超过三十 (30) 天。任何一方不得以本节为借口，不履行制定和遵守合理灾后恢复规程的义务。

**K. 完整协议；可分割性；协议变更。** 本协议构成你与 Apple 之间就你使用本服务的完整协议，约 你对本服务的使用并完全取代以前你与 Apple 之间与本服务相关的任何协议。当你使用关联服务、第三方内容或第三方软件时，你也可能会受到其他条款和条件约 。除非本协议中另有与本服务相关的规定，否则本协议中的任何内容 不能取代 Apple 软件的 EULA。本协议仅可在本协议明确允许的范围内进行修 （例如，由 Apple 在通知你后进行修 ）。如果你 绝接受此类变更，Apple 有权终止本协议和你的账户。如果本协议的任何部分 或 法执行，此部分应以与适用法律相一 的方式诠释，并尽量反 各方的本来意图，其他条款将继续保 完全的力。Apple 不行使或执行本协议的任何权利或条款不构成对该权利或条款的放弃。本协议的翻译按照当地要求完成，如果英语和任何非英语 本之间存在冲突，应以本协议的英语 本为准。

**L. 条款 力。** 本协议中在终止或期满后仍具持续有 性的所有条款和规定，包括任何及所有增编和修订，均将保有其完整 力。

**M. 定义。** 在本协议中，除非另有明确规定，否则：

“管理员”指贵机构中作为授权代表的员工或 包商 (或第三方服务提供商)，他们会代表贵机构根据本协议条款进行账户管理，包括但不限于：管理服务器，上传 MDM 配 设 ，添加额外设备到贵机构的账户，进行管理式 Apple 账户的创建和管理，以及完成与管理本服务相关的其他任务。

本文中的“Apple”是指\*：

- Apple Inc., 位于 One Apple Park Way, Cupertino, California, 95014, United States, 适用于 国 (包括波多黎各) 的用户；
- Apple Canada Inc., 位于 120 Bremner Blvd., Suite 1600, Toronto ON M5J 0A8, Canada, 适用于加拿大或其领土或 地的用户；
- iTunes K.K., 位于 Roppongi Hills, 6-10-1 Roppongi, Minato-ku, Tokyo 106-6140, Tokyo, 适用于 本的用户；
- Apple Services Pte. Ltd., 位于 7 Ang Mo Kio Street 64, Singapore, 适用于韩国的用户；
- Apple Pty Limited, 位于 Level 2, 20 Martin Place, Sydney NSW 2000, Australia, 适用于澳大利亚、 西兰 (包括岛屿 地、领土和附 司法管辖区) 的用户；
- Apple Services LATAM LLC, 位于 1 Alhambra Plaza, Ste.700 Coral Gables, Florida 33134, U.S.A., 适用于墨西哥、中 洲、南 洲或任何加勒比国家或地区 (不包括波多黎各) 的用户；以及
- Apple Distribution International Ltd., 位于 Hollyhill Industrial Estate, Hollyhill, Cork, Republic of Ireland, 适用于提供本服务，但 在上文列出的所有其他国家或地区中的用户。



“Apple 人员”是指 Apple 的员工、代理和/或 包商。

“Apple 服务”是指根据本协议向你的最终用户提供的 App Store、Apple Books、Apple Store 在线商店、AppleCare、Apple Teacher Learning Center 以及其他 Apple 服务。

“Apple 软件”是指 iOS、iPadOS、macOS、tvOS、visionOS、watchOS、“课堂”、“课业”以及它们的任何后续 本。

“Apple 服务提供商”和“服务提供商”是指代表 Apple 执行与 Apple 提供本服务相关的某些任务 (例如处理或存储数据以及提供客户服务) 的第三方。

“授权设备”是指归你所有或由你 制 (包括家长购买或捐赠以供机构使用的 件) 的 Apple 品牌 件, 该 件已指派为仅供最终用户使用并且符合在本服务中使用所需的适用 术规格和要求。你不得将个人拥有的设备注册到受监督的设备管理中作为本服务的一部分, 也不可添加 你的账户。

“内容”是指通过使用本服务可能会生成或遇到的任何信息, 如数据文件、设备特 、书面文本、软件、 乐、图 、照 、图 、声 、视频、信息和任何其他类似的资 , 包括个人数据。

“最终用户”是指贵机构的员工、教师、职工、 包商 (或第三方服务提供商)、管理员和/或学生 (适用时), 他们经贵机构授权或代表贵机构依据本协议的规定来使用本服务。

“最终用户许可协议 (EULA)”是指 Apple 软件 的软件许可协议条款与条件。

“GDPR”是指欧洲议会和理事会于 2016 年 4 月 27 颁 的、关于与个人数据处理及此类数据自由移动相关的自 人保护 (EU) 2016/679 条例, 该条例废止了 95/46/EC 指令。

“ISO 27001 认证”是指 ISO/IEC 27001:2013 认证, 或涵盖本服务的可比认证。

“ISO 27018 认证”是指 ISO/IEC 27018:2014 认证, 或涵盖本服务的可比认证。

“MDM 注册设 ”是指可作为本服务一部分进行配 和管理的 Apple 品牌产品的设 , 包括但不限于: 设备的初始注册流程, 以及用于监管设备、强制执行配 或锁定 MDM 描述文件的设 。

“MDM 服务器”是指由你 (或代表你的第三方服务提供商) 拥有或 制并用来与本服务通信的电脑。

“个人数据”是指可通过合理的方式用来识别个人身份的数据, 该数据由贵机构依照本协议的规定加以 制。个人数据可能与贵机构的学生、教师、管理员、员工和 包商相关, 例如与管理式

Apple 账户相关的信息。个人数据不包括以此类数据 法再与个人合理链接或关联的方式聚合、匿名或去标识化的信息。

“服务器令牌”是指你的公钥、管理式 Apple 账户和 Apple 提供的令牌的组合，你的 MDM 服务器可通过它注册到本服务。

“服务”是指 Apple 校园教务管理服务 (及其任何组件、功能和特性)，供贵机构通过 Web 门户和 iCloud 等其他 Apple 网站和服务管理授权设备、内容、管理式 Apple 账户和连接到此类管理式 Apple 账户的 iCloud 储存 间，以及授权最终用户的访问和使用，该服务由 Apple 和 Apple 服务提供商依照本协议提供给贵机构。

“第三方内容”是指以任何格式从 Apple 以外的第三方来 获取或生成的所有数据文件、设备特 、书面文本、软件、 乐、图 、照 、图 、声 、视频、信息和任何其他类似资 ，这些内容通过使用本服务提供给你、位于本服务中或者与本服务相关。

“第三方服务提供商”是指根据本协议的条款向你提供服务的第三方。

“你”、“你的”和“贵机构”是指签订本协议的机构。为避免 义，贵机构负责确保其员工、 包商、第三方服务提供商以及经授权代表其行使本协议下权利的代理遵守本协议。

“你的内容”是指由你提供或代表最终用户提供的所有数据文件、设备特 、书面文本、软件、 乐、图 、照 、图 、声 、视频、 息和任何其他类似资 (包括上文中定义的个人数据)，具体格式不一，并且这些内容驻 于本服务或者在本服务上或通过本服务 行。

“Web 门户”是指 Apple 提供的允许你管理本服务的基于 Web 的平台。

## 附录 A 学生个人数据的隐私声明

### 学生的管理式 Apple 账户

通过创建的管理式 Apple 账户，学生可以利用你选择用于教学 的的 Apple 功能和服务。例如，学生可以使用其管理式 Apple 账户执行以下操作：

- 拨 和接听 FaceTime 视频和语 通话
- 利用“相机”、“照 ”、“ iCloud 照 共享”、“信息”、“邮件”、iWork 和其他 Apple app 创建和共享照 、文 、视频、语 信息和文本信息
- 与“课堂”app 互动，通过该 app，教师和管理员可以为学生讲课并查 学生的设备屏
- 将联系人、 历 程、备 录、提 事项、照 、文 和备份保存到 iCloud
- 通过 Safari 浏览器和“聚焦”访问和搜 互联网及互联网资
- 在支持 ClassKit 的 app 上记录和共享学生进度 (如果在 Apple 校园教务管理中启用了学生进度功能)
- 使用“课业”查 课堂作业、导航到分配的 app 活动、与教师和其他学生协作以及提交作业
- 向“钱包”添加受支持的学生证或公司访问凭证。

Apple 不会在没有适当知情同意的前提下有意收 、使用或 你学生的任何个人数据。你确认，在适用法律要求的情况下，你须负责从学生和/或家长获取知情同意并予以充分地通知以创建管理式 Apple 账户，从而让 Apple 能够利用管理式 Apple 账户提供本服务，以及收 、使用和 你或最终用户通过本服务向 Apple 提供的学生个人数据，包括你向你的学生提供的任何附加功能和服务。

Apple 可以 取额外的 施来验证 授权为你的学生创建管理式 Apple 账户的人员是贵机构的管理员，并且该人员有权代表你提供知情同意。

### 信息的收

管理式 Apple 账户创建：

Apple 可以接收由你或代表你提供的以下个人数据来为你的学生创建管理式 Apple 账户：学生姓名、机构、注册的班级、角色和学号。你也可以选择提供学生的年级和电子邮件地址。为保护学生账户的安全并让你能够轻松地在线 设学生的密码，你应当保持这些信息的机密性。

通过管理式 Apple 账户使用 Apple 服务：

Apple 可能会收 与你的学生使用你选择用于教学 的的 Apple 功能和服务相关的个人数据，包括上述信息。例如，如果你选择使用“课业”，Apple 可能会从学生那里收 与其教师通过“课业”分配的活 动相关的个人数据，例如当你的学生将活动标记为完成时以及他们对分配的活动的反馈。如果你在 Apple 校园教务管理中启用“学生进度”功能，Apple 将从参与的 app 中收到有关你的学生在分配的活 动中的进度数据，例如阅读一本书中的一个章节、完成一组数学方程式或参加测验。

此外，Apple 可能会收集有关你的学生使用本服务时的诊断和技术数据，例如包括 IP 地址、有关你学生使用的设备、浏览器、系统和应用程序软件以及外围设备的信息。

## 信息的使用

Apple 可能会使用你或最终用户通过本服务向 Apple 提供的学生个人数据，以向你或最终用户提供并支持使用本服务来满足教学目的以及遵守适用的法律。

Apple 不会使用学生的个人数据来帮助创建、分发、营销、投放或进行广告。对于通过本服务创建的管理式 Apple 账户，系统会自动认为关联的所有设备停用“个性化广告”，以确保你的学生不会收到定向广告。不过，这些设备上可能仍会收到非定向广告，具体由你可能下载的任何第三方 app 决定。

Apple 可能会使用不能识别个人身份的诊疗、手术、使用情况和相关信息，包括但不限于标识符、有关授权设备、系统和应用程序软件以及外围设备和 Cookie 的信息，以提供和改进本服务；协助提供与本服务相关的软件更新、产品支持和其他功能；用于安全及账户管理；以验证是否遵守了本协议的条款。例如，Apple 可能会使用关于你的学生对“课业”的使用情况的不能识别个人身份的数据 (与管理式 Apple 账户无关) 来提供和改进 app。

## 向第三方

### 管理式 Apple 账户

根据你设定的限制，你的学生也可能会通过使用你选择提供的 Apple 服务和功能 (包括上述服务和功能) 与其他学生和教师共享信息。

此外，如果你的学生使用管理式 Apple 账户登录归第三方所有的设备 (如朋友或家长的 iPad)，则除非该学生出自自己的账户，否则在这之前，使用该设备的其他人或许能够查看或访问该学生的管理式 Apple 账户。

如果你选择访问、使用、下载、安装或启用通过本服务操作但不属于本服务的第三方产品或服务，本服务可能会允许此类产品或服务在使用这些附加服务需要时访问个人数据。其中某些第三方产品或服务也可能向 Apple 提供对个人数据的访问权限，例如，如果你允许你的学生通过联合身份提供程序登录本服务。你不一定要使用与本服务有关的此类附加产品或服务，并且你的管理员可能会依照本协议限制使用此类附加产品或服务。在访问、使用、下载、安装或启用第三方产品或服务以通过管理式 Apple 账户使用之前，你应查看第三方产品和服务的相关条款、条件和做法，以了解它们可能从你的学生收集哪些数据，如何使用、共享和存储这些数据，以及 (适用时) 此类做法是否与你所获得的知情同意书相符。

### Apple 服务提供商

Apple 可能会向 Apple 服务提供商提供个人数据，这些服务提供商代表 Apple 执行与 Apple 提供本服务相关的某些任务，例如处理或存储数据以及提供客户服务。你授权使用 Apple Inc. 作为服务提供商并且使用 Apple 可能利用的任何其他服务提供商，前提是这些服务提供商受到合同约束以不

Apple 依据本协议对此数据的方式来对此数据，并且不将此数据用于超过本协议所述范围以外的用途。此类服务提供商的列表将应要求提供。根据适用法律的要求，如果 Apple 服务提供商能行其在本协议下的数据保护义务，对于该 Apple 服务提供商行义务的表现，Apple 仍对你全部责任。

其他

如果 Apple 认定是执行 Apple 条款和条件或保护 Apple 经营或用户的合理必要条件，则 Apple 也可能会关于你或学生的个人数据。此外，如果发生组、合并或出售，Apple 可将你提供的任何及所有个人信息转让给相关第三方。

### 访问、更 与删除

Apple 为你提供相关的功能，以便你可以访问、更 或删除与学生的管理式 Apple 账户相关的数据。你可以通过 Web 门户删除与你的管理式 Apple 账户相关的数据。如果有任何疑问，你可以通过以下网址联系我们：<https://www.apple.com/legal/privacy/contact/>。

### 家长/监护人审 和删除信息

小学/中学 (K-12) 中使用管理式 Apple 账户的学生最终用户的家长或监护人可以联系管理员来访问其孩子的个人数据或要求删除信息。如果家长或监护人希望以后停止收 其孩子的个人数据，家长或监护人可以请求管理员通过本服务提供的 制功能来限制其孩子对特定功能的访问，或者彻底删除其孩子的账户。

Apple 的隐私 可在 <https://www.apple.com/legal/privacy/szh/> 到，并在与本声明及本协议第 3 节一 的情况下援引纳入本条款。如果 Apple 的隐私 与本声明及本协议第 3 节之间存在冲突，**则与通过管理式 Apple 账户提供本服务相关时，以本声明及本协议第 3 节的条款为准。**

请注意：本声明不适用于任何第三方 app 的数据收 做法。在购买或下载通过管理式 Apple 账户提供给学生的第三方 App 之前，你应查阅适用于此类第三方 App 的条款、 和惯例。

## WELCOME TO APPLE SCHOOL MANAGER

This Apple School Manager Agreement (“Agreement”) between Your Institution and Apple governs Your Institution’s use of software, services and websites that make up Apple School Manager (collectively referred to as the “Service”). You agree that You have the full legal authority to bind Your Institution to these terms. By clicking “Agree”, You agree that You have read and understand these terms, and that these terms apply if You choose to access or use the Service or make it available to others. If You do not have the legal authority to bind Your Institution or do not agree to these terms, do not click “Agree.”

### 1. GENERAL

**A. Service.** Apple is the provider of the Service, which permits You, under the terms and conditions of this Agreement, to: (i) enroll Authorized Devices for the purpose of Mobile Device Management (MDM) within Your Institution; (ii) access relevant software tools to facilitate the Service; (iii) administer Your creation and distribution of Managed Apple Accounts and their use by Your End Users; (iv) manage the transmission, storage, purchase and maintenance of relevant data and Content related to the Service; (v) manage Your creation and administration of courses using the Service; and (vi) enable certain features and functionality of the Service for End Users to use with their Managed Apple Accounts including, without limitation, the measurement of student progress on activities assigned in ClassKit enabled applications through Apple School Manager, features involving Third Party Products and Services as set forth in Section 3 of this Agreement, and the features and services set forth in Section 4D of this Agreement. You agree to use the Service only in compliance with this Agreement and all applicable laws and regulations.

**B. Device and User Enrollment.** You may use the device enrollment features of the Service to enroll only Authorized Devices in the Service. If You elect to use the Service and enroll Authorized Devices as set forth in this Agreement, then Apple will provide You with a Web Portal and an Administrator account with which You will be able to create and manage the Managed Apple Accounts for End Users and make the features of the Service available. Once You create the Managed Apple Accounts for End Users, such accounts will be accessible via Institution-owned shared or individual devices, and any devices used by End Users to access their Managed Apple Accounts. You are responsible for determining and selecting the Service features You wish to provide to Your End Users.

### 2. RIGHT TO USE

**A.** Unless stated otherwise in this Agreement, You have the non-exclusive, non-assignable, non-transferable, and limited right to access and use the Service during the Term solely for Your educational operations and subject to the terms of this Agreement. You may permit Your End Users to use the Service for the foregoing purpose, and You are responsible for Your End Users’ compliance with the terms of this Agreement.

**B.** You do not acquire any right or license to use the Service, or any of its features, beyond the scope and/or duration of the Service specified in this Agreement. Your right to access and use the Service will terminate upon the termination and/or expiration of this Agreement.

**C.** Except as otherwise expressly stated in this Agreement, You agree that Apple has no obligation to provide any Apple Software, programs, features, services or products as part of the Service.

### 3. DATA PRIVACY AND SECURITY

**A. Customer Instructions and Use of Personal Data.** Under this Agreement, Apple, acting as a data processor on Your behalf, may receive Personal Data if provided by You or on Your behalf and Your End Users. By entering into this Agreement, You instruct Apple to process such Personal Data, in accordance with applicable law: (i) to provide and support Your use and Your End Users' use of the Service, including any Apple features, functionality, and services You or applicable End Users enable; (ii) pursuant to Your instructions as given through Your or applicable End Users' use of the Service (including the Web Portal and other features and functionality of the Service); (iii) as specified under this Agreement including as set forth in Exhibit A for student End Users; and (iv) as further documented in any other written instructions given by You and acknowledged by Apple as constituting instructions under this Agreement.

You understand that Apple may process Personal Data associated with a Managed Apple Account, such as name, Institution, enrolled classes, role, contact information such as email address and phone number, grade level, employment information, user identifiers, and device identifiers, as applicable and depending on the type of End User, the services used, and data provided. Apple may also process Personal Data in connection with its provision of features and services that are available with a Managed Apple Account, including without limitation those services outlined in Section 1A above, Section 4D below, Apple Services, and services outlined in Exhibit A for student End Users. The processing of student End Users' Personal Data is explained in further detail in Exhibit A.

Apple shall only process Personal Data pursuant to Your instructions, as described in this Agreement, including Section 3A and Exhibit A for student End Users, unless (i) prohibited by an applicable legal requirement from doing so or (ii) required to do so by an applicable legal requirement. In such cases, Apple will inform You of that legal requirement before processing Personal Data (unless prohibited by that law from doing so on important grounds of public interest). Apple shall not disclose any Personal Data or engage in any processing activity in connection with this Agreement in such a manner as to constitute a "sale" or "sharing" (as those terms are defined in the California Consumer Protection Act (CCPA) or any similar concept in other data protection laws) of Personal Data. Apple shall immediately inform You if, in Apple's opinion, any of Your instructions infringes the GDPR or other Union or Member State data protection provisions, to the extent required. Apple shall also inform you if it can no longer meet its obligations under the California Consumer Protection Act (CCPA) or other applicable data protection laws and regulations.

In addition, Apple and its affiliates and agents may collect, use, store, and process diagnostic, technical, usage and related information, including but not limited to, unique system or hardware identifiers, and information about Your Authorized Devices, system and application software, and peripherals, cookies, and IP addresses in a way that does not personally identify Your End Users in order to provide and improve the Service; to facilitate the provision of software updates, product support, and other features related to the Service; for security and account management purposes; and to verify compliance with the terms of this Agreement.

**B. Compliance with law.** You agree that You are solely liable and responsible for ensuring Your compliance with all applicable laws, including without limitation privacy and data protection laws, regarding the use or collection of data and information through the Service. You are also responsible for all activity related to Personal Data, including but not limited to, monitoring such Personal Data and activity, and preventing and addressing inappropriate data and activity, including the removal of data and the termination of access of the End User making such data available. You are responsible for safeguarding and limiting access to End

User data by all persons and any of Your service providers, including Your Third Party Service Providers, with access to End User data and for the actions of all persons who are permitted access to use the Service by You.

**C. Data Incidents.** Apple will (i) notify Institution, without undue delay and as required by law, if Apple becomes aware that there has been a breach of security of the Service leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to Institution's Personal Data ("a Data Incident"); and (ii) take reasonable steps to minimize harm and secure Institution's Personal Data. You are responsible for providing Apple with Institution's updated contact information for such notification purposes. Apple will also assist Institution to the extent it involves Personal Data that Apple has access to in connection with the Service, to ensure Institution complies with its obligations to provide notice of Data Incidents to supervisory authorities or data subjects as required under Articles 33 and 34 of the GDPR, if applicable, or any other equivalent obligations under applicable law.

Apple will not access the contents of Your Personal Data in order to identify information subject to any specific legal requirements. Institution is responsible for complying with incident notification laws applicable to the Institution and fulfilling any third party obligations related to Data Incident(s).

Apple's notification of, or response to, a Data Incident under this Section 3C will not be construed as an acknowledgment by Apple of any responsibility or liability with respect to a Data Incident.

**D. Your Audit/Inspection Rights.** To the extent that the GDPR applies to the processing of Your or Your End Users' Personal Data, Apple will provide You with the information necessary to demonstrate compliance with Article 28 of that law. In the event that You have audit rights under other applicable laws, Apple will provide You with the information necessary to demonstrate compliance with Your obligations under those laws. If you choose to exercise Your audit rights under this Section 3D, Apple shall demonstrate compliance by providing you with a copy of Apple Inc.'s ISO 27001 and ISO 27018 Certifications.

**E. Security Procedures.** Apple shall use industry-standard measures to safeguard Personal Data during the processing of Personal Data. Encrypted Personal Data may be stored at Apple's geographic discretion. As part of these measures, Apple will also use commercially reasonable efforts to: (a) encrypt Personal Data at rest and in transit; (b) ensure the ongoing confidentiality, integrity, availability and resilience of processing systems and services; (c) restore the availability of Personal Data in a timely manner in the event of a physical or technical issue; and (d) regularly test, assess, and evaluate the effectiveness of technical and organizational measures for ensuring the security of the processing of Personal Data. Apple may update the security features from time to time as long as the updates do not result in the degradation of the overall security of the Service.

**F. Security controls.** Apple will assist You to ensure Your compliance with Your obligations with regards to the security of Personal Data, including Your Institution's obligations, under Article 32 of the GDPR or equivalent obligations under applicable law, by implementing the Security Procedures set forth in Section 3E of this Agreement and by maintaining the ISO 27001 and ISO 27018 Certifications. Apple will make available for review by Institution the certificates issued in relation to the ISO 27001 and ISO 27018 Certifications following a request by You or Your Institution under this Section 3F.



**G. Security Compliance.** Apple will take appropriate steps to ensure compliance with security procedures by Apple Personnel and Apple Service Providers and Apple shall ensure that any persons authorized to process Personal Data comply with applicable laws regarding the confidentiality and security of Personal Data with regards to the Service.

**H. Data Impact Assessment and Prior Consultation.** Apple will reasonably assist Institution as required under applicable law, to the extent it involves Personal Data Apple has access to in connection with the Service, to ensure Institution's compliance with any applicable obligations requiring Institution to conduct data protection impact assessments, or to consult with a supervisory authority prior to processing where such is required by law.

**I. Breach Notification and Cooperation.** You shall promptly notify Apple in the event that You learn or have reason to believe that any person, or entity, has breached Your security measures or has gained unauthorized access to: (1) Your Personal Data; (2) any restricted areas of the Service; or (3) Apple's confidential information (collectively, "Information Security Breach"). In the event of an Information Security Breach, You shall provide Apple with reasonable assistance and support to minimize the harm and secure the data.

**J. Data Transfer.** If required by law, Apple will ensure that any international data transfer is done only to a country that ensures an adequate level of protection, has provided appropriate safeguards as set forth in applicable law, such as those in Articles 46 and 47 of the GDPR (e.g., standard data protection clauses), or is subject to a derogation in Article 49 of the GDPR. Such safeguards may include the Model Contract Clauses as executed by Apple, or other data transfer agreements, which You agree to enter into if required by Your jurisdiction, as executed by Apple at <https://www.apple.com/legal/enterprise/datatransfer/>. Apple's international transfer of Personal Data collected in participating Asia-Pacific Economic Cooperation (APEC) countries abides by the APEC Cross-Border Privacy Rules (CBPR) System (<http://cbprs.org/>) and Privacy Recognition for Processors (PRP) System (<http://cbprs.org/>) for the transfer of Personal Data. In case of questions or unresolved concerns about our APEC CBPR or PRP certifications, our third-party dispute resolution provider (<https://feedback-form.truste.com/watchdog/request>) can be contacted.

**K. Destruction of Data.** Upon termination of this Agreement for any reason, Apple shall securely destroy Your and Your End Users' Personal Data that is stored by Apple in connection with the Service within a reasonable period of time, but in any case, no longer than 180 days.

**L. Requests Regarding Personal Data.**

- i. **Institution Requests:** Apple shall provide You with the ability to access, correct, retrieve, or delete Your and Your End Users' Personal Data in accordance with Your obligations under privacy and data protection laws, as applicable. In the event that You make a request to Apple regarding Your or Your End Users' Content or Personal Data in connection with the Service, Apple will either reasonably (i) enable You to manage such requests directly, such as through available tools in the Web Portal, or (ii) cooperate with You to handle such requests to the extent such requests involve Personal Data that Apple has access to. Apple is not responsible for data, including Content or Personal Data, You store or transfer outside of Apple's system (for example, student records located in your Student Information System). Requests for deletion handled via Apple School Manager will be completed within 30 days.

- ii. **End User Requests:** In the event that Apple receives any requests from End Users for a copy of their Personal Data in connection with the Service, Apple will either reasonably (i) enable You to manage such requests directly, such as through available tools in the Web Portal, or (ii) cooperate with You to handle such requests to the extent such requests involve Personal Data that Apple has access to. If You choose to allow Apple to provide a copy of an End User's Personal Data in its privacy portal at [privacy.apple.com](https://privacy.apple.com) through the Web Portal, You hereby instruct Apple, upon the End User's request, to process and fulfil such End User's request to access their data as available on [privacy.apple.com](https://privacy.apple.com) on Your behalf.
- iii. **Third Party Requests:** In the event that Apple receives a third party request, such as a request from law enforcement or a regulatory authority, for Your or Your End User's Content or Personal Data ("Third Party Request"), Apple will (i) notify You, to the extent permitted by law, of its receipt of the Third Party Request; and (ii) notify the requester to address such Third Party Request to You. Unless otherwise required by law or the Third Party Request, You will be responsible for responding to the Request. In the event You are subject to an investigation by a data protection regulator or similar authority regarding Personal Data, Apple shall provide You with assistance and support in responding to such investigation to the extent it involves Personal Data that Apple has access to in connection with the Service.

**M. School Official Status Under FERPA (20 U.S.C. § 1232g).** If You are an educational agency, or organization, or acting on behalf of an educational agency, or organization, to which regulations under the U.S. Family Education Rights and Privacy Act (FERPA) apply, the parties agree that for the purposes of this Agreement, Apple will (a) act as a "school official" as defined in 34 C.F.R. § 99.31(a)(1)(i) with a legitimate educational interest; (b) with respect to applicable End Users' Personal Data, perform an institutional service or function under the direct control of the Institution for which the Institution would otherwise use employees; (c) use applicable End Users' Personal Data only for a purpose authorized by the Institution, including as set forth in this Agreement; and (d) not re-disclose applicable End Users' Personal Data to third parties or affiliates except as authorized under this Agreement, with permission from the Institution, pursuant to a court order, or as otherwise permitted under applicable laws or regulations.

**N. COPPA.** Apple will use and maintain Personal Data, provided by You and Your End Users to Apple in connection with the Service, in accordance with the Children's Online Privacy Protection Act of 1998 (COPPA), insofar as it is applicable. This Section 3 and the attached Exhibit A constitute notice of how Apple will collect, use, or disclose Personal Data of children under the age of 13. You grant Apple permission to collect, use and disclose such Personal Data for the purpose of providing and improving the Service and as set forth in Exhibit A.

**O. Access to Third Party Products and Services.** If You choose to access, use, download, install, or enable third party products or services that operate with the Service but are not a part of the Service, then the Service may allow such products or services to access Personal Data as required for the use of those additional services. Certain of those third party products or services may also provide access to Personal Data to Apple, such as if You allow Your End Users to sign into the Service through federated identity providers. You are not required to use such additional products or services in relation to the Service, and Your Administrator may restrict the use of such additional products or services in accordance with

this Agreement. Prior to accessing, using, downloading, installing, or enabling third party products or services for use with a Managed Apple Account, You should review the terms, policies and practices of the third party products and services to understand what data they may collect from Your End Users, how the data may be used, shared and stored, and, if applicable, whether such practices are consistent with any consents You have obtained.

**P. Apple Service Provider.** Apple may provide Personal Data to Service Providers who provide services to Apple in connection with the Service. You authorize Apple to use all the Apple entities set forth in the definition of “Apple” as a Service Provider and any other Service Providers Apple may use, provided that such Service Providers are bound by contract to treat Personal Data in no less a protective way than Apple has undertaken to treat such data under this Agreement, and will not use such data for any purpose beyond that specified herein. The list of Service Providers is available at [https://www.apple.com/legal/enterprise/data-transfer-agreements/subprocessors\\_us.pdf](https://www.apple.com/legal/enterprise/data-transfer-agreements/subprocessors_us.pdf). If a Service Provider fails to fulfill its data protection obligations under this Agreement, Apple shall remain fully liable to You for the performance of that Service Provider’s obligations as required by applicable law.

#### 4. SERVICE

**A. Use Restrictions.** You will ensure Your and Your End Users’ use of the Service complies with this Agreement, and You will inform Your End Users of, and enforce, the restrictions set forth in this Agreement. You agree that neither You nor Your End Users will use the Service to upload, download, post, email, transmit, store or otherwise make available: (i) any Content or materials that are unlawful, harassing, threatening, harmful, defamatory, obscene, invasive of another’s privacy, hateful, racially or ethnically offensive or otherwise objectionable; (ii) any Content or materials that infringe any copyright or other intellectual property, or violate any trade secret, or contractual or other proprietary right; (iii) any unsolicited or unauthorized email message, advertising, promotional materials, junk mail, spam, or chain letters; and/or (iv) any Content or materials that contain viruses or any computer code, files or programs designed to harm, interfere with or limit the normal operation of the Service or any other computer software or hardware. You further agree that You will not, and will ensure that End Users do not: (a) use the Service to stalk, harass, threaten or harm another; (b) pretend to be anyone or any entity that You are not (Apple reserves the right to reject or block any Managed Apple Account or email address that could be deemed to be an impersonation or misrepresentation of Your identity, or a misappropriation of another person’s name or identity); (c) forge any Transmission Control Protocol/Internet Protocol (TCP-IP) packet header or any part of the header information in an email or a news group posting, or otherwise put information in a header designed to mislead recipients as to the origin of any content transmitted through the Service (“spoofing”); (d) interfere with or disrupt the Service, any servers or networks connected to the Service, or any policies, requirements or regulations of networks connected to the Service; and/or (e) use the Service to otherwise violate applicable laws, ordinances or regulations. If Your or Your End User’s use of the Service or other behavior intentionally or unintentionally threatens Apple’s ability to provide You or others the Service, Apple shall be entitled to take necessary steps to protect the Service and Apple’s systems, which may include suspension of Your access to the Service.

If you are a covered entity, business associate or representative of a covered entity or business associate (as those terms are defined at 45 C.F.R § 160.103), You agree that you will not use any component, function or other facility of iCloud to create, receive, maintain or transmit any “protected health information” (as such term is defined at 45 C.F.R § 160.103) or

use iCloud in any manner that would make Apple (or any Apple Subsidiary) Your or any third party's business associate.

**B. Administration of Accounts.** You agree that You shall be solely responsible for management of Your Administrator account(s) and all of Your Managed Apple Accounts, including but not limited to: (i) the security and safeguarding of the user name and password associated with each account; (ii) the provision and/or removal of access by any of Your End Users to such account and any Content provided and/or stored in the Service; and (iii) the provision of appropriate documentation and guidelines to End Users about using the Managed Apple Accounts.

**C. End User Notice.** Administrators will have the ability to monitor, access or disclose End User data associated with Managed Apple Accounts through the Web Portal and/or Administrator tools. You represent and warrant that, prior to deploying the Service to Institution and any End Users, You will provide sufficient notice and disclosure of the terms of this Agreement, and obtain and maintain all necessary rights and consents, either from each End User, or where necessary and applicable, each End User's parent or legal guardian, to allow Apple to: (1) provide and support You and Your End Users' use of the Service in accordance with this Agreement; and (2) access and receive End User data that may arise as part of the provision of the Service.

**D. Managed Apple Accounts; Features and Services.** A Managed Apple Account is the account user name and password You create and provide to each of Your End Users to access the Service. Apple will provide You with the tools to create Managed Apple Accounts for Your End Users. When You create Managed Apple Accounts for Your End Users, all features and functionality of the Service that You select to be available are enabled for all of Your Institution's Managed Apple Accounts. YOU ASSUME FULL RESPONSIBILITY AND LIABILITY FOR ALL RISKS AND COSTS ASSOCIATED WITH YOUR SELECTION OF EACH FEATURE AND FUNCTIONALITY ENABLED IN THE SERVICE AS BEING APPROPRIATE FOR INSTITUTION AND/OR YOUR END USERS.

i. **Requirements for Use of Managed Apple Account**

1. **Devices and Accounts.** Use of Managed Apple Accounts as part of the Service may require compatible devices, Internet access, certain software, and periodic updates. The latest version of the required software may be necessary for certain transactions or features. Apple reserves the right to limit the number of Managed Apple Accounts that may be created and the number of devices associated with a Service account.

2. **Your rights to the Managed Apple Accounts.** Unless otherwise required by law or this Agreement, You agree that each Managed Apple Account is non-transferable between individual End Users, and between Institutions.

ii. **Find My iPhone.** Find my iPhone is automatically disabled for all Managed Apple Accounts. However, if an Authorized Device is lost or stolen, Institution can use the MDM solution to put the device in Lost Mode so that the device will be locked, the End User will be logged out, and a report will be automatically transmitted to the MDM Server. Institution can also erase the device remotely and enable Activation Lock to help ensure that the device cannot be reactivated without the proper Managed Apple Account and password. Apple shall bear no responsibility for Your failure to protect Authorized Devices with a passcode, Your failure to enable Lost Mode, and/or Your failure to receive or respond to notices and communications. Apple shall also bear no responsibility for returning lost or stolen devices to You or for any resulting loss of data. Apple is not responsible for any replacement of devices that have the Activation Lock feature enabled, or any warranty

claims on such devices. You may remove the Activation Lock feature and disable Lost Mode through MDM.

iii. **Account Authentication.** Two-factor authentication requiring two types of information for authentication purposes, such as a password and a generated security code, is automatically enabled for the Managed Apple Accounts of Your Administrators, teachers and staff. Institution agrees to provide Apple with at least one mobile telephone number for Institution to receive autodialed or prerecorded calls and text messages from Apple for authentication and account related purposes, which may be subject to standard message and data rates. Apple may place such calls or texts to: (i) help keep Your Service account secure when signing in; (ii) help You access Your account if You forget Your password; or (iii) as otherwise necessary to maintain Your Service account or enforce this Agreement and relevant policies. Managed Apple Accounts distributed to Your End Users will also require two-factor authentication, such as identification of an Authorized Device and an authentication code generated in the Web Portal or a telephone number. In all instances, You are responsible for: (a) distributing the Managed Apple Accounts You create to identified End Users; (b) approving access to the Service by such End Users; (c) controlling against unauthorized access; and (d) maintaining the confidentiality and security of user names, passwords and account information.

iv. **Backup.** Authorized Devices that are not shared devices will periodically create automatic backups that are transmitted to the Service when the user is logged in with their Managed Apple Account and the device is screen-locked, connected to a power source, and connected to the Internet via a Wi-Fi network. You may disable backup in the MDM Enrollment Settings. Backup is limited to device settings, device characteristics, photos, videos, documents, messages (iMessage, SMS and MMS, if enabled), ringtones, app data (including Health app data, if applicable), location settings (such as location-based reminders that You have set up), and Home screen and app organization. Content that You purchase, download or provide access to Your End Users from the App Store or Apple Books Store, and Content purchased from or provided by any third parties, will not be backed up. Such Content may be eligible for re-download from those services, subject to account requirements, availability, and any applicable terms and conditions. Content synced from Your End Users' computers will not be backed up. If You enable iCloud Photo Library, the photo libraries of Your End Users will be backed up separately from their automatic iCloud backup. The Content stored in an End User's contacts, calendars, bookmarks, and documents is accessible via iCloud on the web or on any Apple device that an End User signs into using their Managed Apple Account. It is solely Your responsibility to maintain appropriate alternative backup of Your and Your End Users' information and data. If You are located in mainland China, You understand relevant iCloud functionalities to support the Service are provided by AIPO Cloud (Guizhou) Technology Co. Ltd. (GCBD), and Your use of such functionalities is subject to iCloud operated by GCBD Terms and Conditions (<https://www.apple.com.cn/legal/internet-services/icloud/en/gcbd-terms.html>), as applicable.

v. **iCloud Photo Library.** When You enable iCloud Photo Library in connection with any Managed Apple Account, the photos, videos and metadata in the Photos App on the Authorized Devices ("Device Photo Library") will be automatically sent to iCloud, stored as the End User's Photo Library in iCloud, and then pushed to all of the End User's other iCloud Photo Library-enabled devices and computers. If the End User later makes changes (including deletions) to the Device Photo Library on any of these devices or computers, such changes will automatically be sent to and reflected in the End User's iCloud Photo Library. These changes will also be pushed from iCloud to, and reflected in, the Device Photo Library on all of the End User's iCloud Photo Library-enabled devices

and computers. The resolution of content in the Photo Library on Authorized Devices or computers may vary depending upon the amount of available storage and the storage management option selected for the End User's iCloud-Photo-Library-enabled device. If You do not wish to use iCloud Photo Library, You may disable it for Your Managed Apple Account and/or on Your Authorized Devices.

vi. **Schoolwork.** If you make Schoolwork available to Your End Users, teachers and students at Your Institution can manage their school work and assignments using a Managed Apple Account.

1. **iCloud File Sharing.** When you share a file using Schoolwork in connection with a Managed Apple Account, Apple automatically organizes any files shared into class folders for students and teachers in the iCloud Drive. Your End Users can access their shared files using their Managed Apple Account. Annotations or changes made to these files will be visible by any End User in a class with whom You have shared a file. You can stop sharing files at any time. Files created by Your End Users using Managed Apple Accounts are stored until you delete them. However, any file previously copied to another device or computer will not be deleted.

2. **Student Progress.** When You opt-in to the Student Progress feature in the Web Portal, student progress on activities assigned in ClassKit enabled applications will be recorded and reported to the ClassKit framework. Only activities assigned by Your teachers using Schoolwork will initiate the recording and reporting of student progress information. Your student End Users will be able to view their own student progress information in Schoolwork and in Settings on their device. Your teacher End Users will be able to view the student progress information of all students in their class for activities they assign. Student data created through Your use of Schoolwork or ClassKit enabled applications will be treated in accordance with Section 3 and Exhibit A of this Agreement. If You opt-out a Managed Apple Account from the Student Progress feature, all student progress Personal Data associated with that Managed Apple Account will be deleted in accordance with Section 3L(i).

vii. **Third Party Apps.** If You make available any third party apps for Your End Users to sign into with their Managed Apple Accounts, You agree to allow such apps to store data in the accounts associated with Your End Users' Managed Apple Accounts, and for Apple to collect, store, and process such data on behalf of the relevant third party app developer in association with Your and/or Your End Users' use of the Service and such apps. Third party apps may have the capability to share such data with another app downloaded from the same app developer. You are responsible for ensuring that You and Your End Users are in compliance with any storage limits and all applicable laws for each Managed Apple Account based on the third party apps You make available to Your End Users to download.

viii. **Other Apple Services.** If You make available other Apple Services for Your non-student End Users to sign into, You agree to allow the Apple Services to store data in the accounts associated with those End Users' Managed Apple Accounts, and for Apple to collect, store and process such data in association with Your and/or Your non-student End User's use of the Apple Service. You are responsible for ensuring that You and Your non-student End Users are in compliance with all applicable laws for each Managed Apple Account based on the Apple Service you allow Your End Users to access. If Your non-student End Users access certain Apple Services, Apple may communicate with Your End Users about their use of the Service, Apple Services, and updates to Apple Services.

**E. Server Token Usage.** You agree to use the Server Token provided by Apple only for the purpose of registering Your MDM Server within the Service, uploading MDM Enrollment Settings, and receiving Managed Apple Account roster data. You shall ensure that Your End

Users use the information sent or received using Your Server Token only with Authorized Devices. You agree not to provide or transfer Your Server Token to any other entity or share it with any other entity, excluding Your Third Party Service Providers. You agree to take appropriate measures to safeguard the security and privacy of such Server Token and to revoke it if it has been compromised or You have reason to believe it has been compromised. Apple reserves the right to revoke or disable Server Tokens at any time in its sole discretion. Further, You understand and agree that regenerating the Server Token will affect Your ability to use the Service until a new Server Token has been added to the MDM Server.

**F. Storage Capacity; Limitations on Usage.** Exceeding any applicable or reasonable usage limitations, such as limitations on bandwidth or storage capacity (e.g., in connection with iCloud Backup), is prohibited and may prevent You from using some of the features and functionality of the Service, accessing Content or using some, or all, of the Managed Apple Accounts. In the event that Apple limits bandwidth or storage capacity available to You, it shall use commercially reasonable efforts to notify You via the Service or otherwise within ten (10) business days of doing so.

**G. Submission of Content.** You are solely responsible for any Content You or Your End Users upload, download, post, email, transmit, store or otherwise make available through the use of the Service. You shall ensure that Your End Users have obtained all necessary third party permissions or licenses related to any such Content. You understand that by using the Service You may encounter Content that You or Your End Users find offensive, indecent, or objectionable, and that You may expose others to content that they may find objectionable. You understand and agree that Your use of the Service and any Content is solely at Your own risk.

**H. Removal of Content.** You acknowledge that Apple is not responsible or liable for any Content provided by You or Your End Users. Apple has the right, but not an obligation, to determine whether Content is appropriate and in compliance with this Agreement, and may move and/or remove Content that violates the law or this Agreement at any time, without prior notice and in its sole discretion. In the event that Apple removes any Content, it shall use commercially reasonable efforts to notify You.

**I. Bundled Service.** All features and functionalities of the Service are provided as part of a bundle and may not be separated from the bundle and used as standalone applications. Apple Software provided with a particular Apple-branded hardware product may not run on other models of Apple-branded hardware.

**J. Links and Other Third Party Materials.** Certain Content, components or features of the Service may include materials from third parties and/or hyperlinks to other web sites, resources or content. You acknowledge and agree that Apple is not responsible for the availability of such third party sites or resources, and shall not be liable or responsible for any content, advertising, products or materials on or available from such sites or resources used by You or Your End Users.

**K. Purchasing Apps and Books.**

- i. **Acquisition of Content.** Acquisition of Content from the App Store or Apple Books Store using Managed Apple Accounts is automatically disabled. You may choose to enable Your Administrators or teachers and staff to access such Content by granting them purchasing authority and allowing them to access the Volume Purchase Program (VPP) to purchase Apps and Books for use on the Service. Your use of the App Store, and/or Apple Books

Store is subject to Sections H and I of the Apple Media Services Terms and Conditions (<https://www.apple.com/legal/internet-services/itunes/ww/>), as applicable. You agree that You have the authority to and will accept such applicable terms on behalf of Your authorized End Users.

ii. **Volume Purchase Program.** Purchases You choose to transact through Apple's Volume Purchase Program are subject to the VPP terms, and delivered to End Users or assigned to a device through the App Store and/or the Apple Books Store.

**L. Updates and Maintenance; Changes to Service.**

i. **Updates and Maintenance.** Apple may, from time to time, update the Software used by the Service. These updates could include bug fixes, feature enhancements or improvements, or entirely new versions of the Software. In some cases, such updates may be required to continue Your use of the Service or to access all features of the Service. Apple is not responsible for performance or security issues resulting from Your failure to support such updates. Apple shall, from time to time, be required to perform maintenance on the Service. While Apple is not obligated to notify You of any maintenance, Apple will use commercially reasonable efforts to notify You in advance of any scheduled maintenance.

ii. **Changes to Service.** Apple shall have the right to revise or update the functionality and look of the Service from time to time in its sole discretion. You agree that Apple shall not be liable to You or any third party for any modification, suspension or termination of the Service. The Service, or any feature or part thereof, may not be available in all languages or in all countries, and Apple makes no representations that the Service, or any feature or part thereof, is appropriate or available for any use in any particular location.

**M. Other Agreements.** You acknowledge and agree that the terms and conditions of any sales, service or other agreement You may have with Apple are separate and apart from the terms and conditions of this Agreement. The terms and conditions of this Agreement govern the use of the Service and such terms are not diminished or otherwise affected by any other agreement You may have with Apple.

**N. Professional Services.** Any professional services relevant to the Service, such as consulting or development services that require any deliverables from Apple are subject to fees and a separate agreement between Apple and Institution.

**O. Electronic Delivery.** The Service and any Apple Software provided hereunder (unless such software is preinstalled on any Authorized Devices) will be delivered electronically.

**P. Fees and Taxes.** Your Institution will pay all taxes and duties payable, if any, based on its use of the Service, unless exempt by applicable law. You will provide Apple with proof of Your Institution's tax-exempt status, if any, upon Apple's request.

**5. OWNERSHIP AND RESTRICTIONS; COPYRIGHT NOTICE**

**A.** You retain all of Your ownership and intellectual property rights in Your Content and any pre-existing software applications owned by You as used or accessed in the Service. Apple and/or its licensors retain all ownership and intellectual property rights in: (1) the Service and derivative works thereof, including, but not limited to, the graphics, the user interface, the scripts and the software used to implement the Service (the "Software"); (2) any Apple Software provided to You as part of and/or in connection with the Service, including any and all intellectual property rights that exist therein, whether registered or not, and wherever in the world they may exist; and (3) anything developed or provided by or on behalf of Apple under this Agreement. No ownership of any technology or any intellectual property rights therein shall



be transferred by this Agreement. If while using the Service You encounter Content You find inappropriate, or otherwise believe to be a violation of this Agreement, You may report it through <https://www.apple.com/legal/contact/>. You further agree that:

- i. The Service (including the Apple Software, or any other part thereof) contains proprietary and confidential information that is protected by applicable intellectual property and other laws, including but not limited to copyright.
- ii. You will not, and will not cause or allow others to, use or make available to any third party such proprietary information or materials in any way whatsoever except for use of the Service in compliance with this Agreement.
- iii. No portion of the Service may be reproduced in any form or by any means, except as expressly permitted in these terms.
- iv. You may not, and may not cause or allow others to, decompile, reverse engineer, disassemble or otherwise attempt to derive source code from the Service.
- v. Apple, the Apple logo, iCloud, the iCloud logo, iTunes, the iTunes logo, and other Apple trademarks, service marks, graphics, and logos used in connection with the Service are trademarks or registered trademarks of Apple Inc. in the United States and/or other countries. A list of Apple's trademarks can be found at <https://www.apple.com/legal/intellectual-property/trademark/appletmlist.html>). Other trademarks, service marks, graphics, and logos used in connection with the Service may be the trademarks of their respective owners. You are granted no right or license in any of the aforesaid trademarks, and further agree that You shall not remove, obscure, or alter any proprietary notices (including trademark and copyright notices) that may be affixed to or contained within the Service.
- vi. During the Term of this Agreement, You grant Apple the right to use Your marks, solely in connection with Apple's exercise of its rights and performance of its obligations under this Agreement.
- vii. As part of the Service, You may gain access to Third Party Content. The third party owner or provider of such Third Party Content retains all ownership and intellectual property rights in and to that content, and Your rights to use such Third Party Content are governed by and subject to the terms specified by such third party owner or provider.
- viii. You may not license, sell, rent, lease, assign, distribute, host or permit timesharing or service bureau use, or otherwise commercially exploit or make available the Service and/or any components thereof, to any third party, except as permitted under the terms of this Agreement.

You agree and acknowledge that if You violate the terms of the foregoing sentence, Apple shall bear no responsibility or liability for any damages or claims resulting from or in connection with Your actions, including but not limited to an Information Security Breach or a Data Incident.

**B.** By submitting or posting materials or Content using the Service: (i) You are representing that You are the owner of such material and/or have all necessary rights, licenses, and permission to distribute it; and (ii) You grant Apple a worldwide, royalty-free, non-exclusive, transferable license to use, distribute, reproduce, modify, publish, translate, perform and publicly display such Content on the Service solely for the purpose of Apple's performance of the Service, without any compensation or obligation to You. You understand that in order to provide the Service and make Your Content available thereon, Apple may transmit Your Content across various public networks, in various media, and alter Your Content to comply with technical requirements of connecting networks, devices or equipment. You agree that Apple has the right, but not the obligation, to take any such actions under the license granted herein.

**C. Copyright Notice – DMCA.** If You believe that any Content in which You claim copyright has been infringed by anyone using the Service, please contact Apple's Copyright Agent as described in Apple's Copyright Policy (<https://www.apple.com/legal/contact/copyright-infringement.html>). Apple may, in its sole discretion, suspend and/or terminate accounts of End Users that are found to be infringers.

## 6. EULAS

**A. EULA Terms and Conditions.** In order to use the Service, You and/or Your End Users will need to accept the End User License Agreement terms and conditions (EULA) for any Apple Software needed to use the Service and for any other Apple Software that You choose to use with the Service. In order to use the Service, Your Administrator must accept the EULAs for the Apple Software on the Web Portal prior to deploying Authorized Devices running such Apple Software to End Users. If the EULAs for the Apple Software have changed, Your Administrator will need to return to the Web Portal and accept such EULAs in order to continue using the Service. You acknowledge that You will not be able to use the Service, or any parts or features thereof, including associating additional Authorized Devices with Your MDM Server, until such EULAs have been accepted. You are responsible for ensuring that such EULAs are provided to Your End Users, and that each End User is aware of and complies with the terms and conditions of the EULAs for the Apple Software, and You agree to be responsible for obtaining any required consents for Your End Users' use of the Apple Software. You agree to monitor and be fully responsible for all of Your End Users' use of the Apple Software provided under this Agreement. You acknowledge that the requirements and restrictions in this Agreement apply to Your use of Apple Software for the purposes of the Service regardless of whether such terms are included in the relevant EULA(s).

## 7. TERM; TERMINATION; SUSPENSION; EFFECTS OF TERMINATION

**A. Term.** This Agreement shall commence on the date You first accept this Agreement, and shall continue until terminated in accordance with this Agreement (the "Term").

**B. Termination by Apple.** Apple may terminate this Agreement at any time and for any reason or no reason, provided Apple gives You thirty (30) days written notice. Further, Apple may at any time and without prior notice, immediately terminate or suspend all or a portion of Managed Apple Accounts and/or access to the Service upon the occurrence of any of the following: (a) violations of this Agreement, including but not limited to, Section 4A. ("Use Restrictions"), or any other policies or guidelines that are referenced herein and/or posted on the Service; (b) a request and/or order from law enforcement, a judicial body, or other government agency; (c) where provision of the Service to You is or may become unlawful; (d) unexpected technical or security issues or problems; (e) Your participation in fraudulent or illegal activities; (f) You or any entity or person that directly or indirectly controls You, or is under common control with You (where "control" has the meaning defined in Section 11(D)), are or become subject to sanctions or other restrictions in the countries or regions where the Service is available; or (g) failure to pay fees, if any, owed by You in relation to the Service if you fail to cure such failure within thirty (30) days of being notified in writing of the requirement to do so. Apple may terminate or suspend the Service in its sole discretion, and Apple will not be responsible to You or any third party for any damages that may result or arise out of such termination or suspension.

**C. Termination by You.** You may stop using the Service at any time. If You delete any Managed Apple Accounts, You and the applicable End User(s) will not have access to the Service. This action may not be reversible.

**D. Effects of Termination.** If this Agreement terminates or expires, then the rights granted to one party by the other will cease immediately, subject to Section 11L (Survival of Terms) of this Agreement.

**E. Third party rights.** In no event may You enter into any agreement with a third party that affects Apple's rights or binds Apple in any way, without the prior written consent of Apple, and You may not publicize any such agreement without Apple's prior written consent.

## **8. INDEMNIFICATION**

To the extent permitted by applicable law, You agree to indemnify, hold harmless, and upon Apple's request, defend Apple, its directors, officers, employees, shareholders, contractors and agents (each an "Apple Indemnified Party") from any and all claims, liabilities, actions, damages, demands, settlements, expenses, fees, costs, and losses of any type, including without limitation attorneys' fees and court costs (collectively, "Losses"), incurred by an Apple Indemnified Party and arising from or related to: (a) any Content You and/or Your End Users submit, post, transmit, or otherwise make available through the Service; (b) Your and/or Your End Users' actual or alleged breach of, or failure to adhere to, any certification, covenant, obligation, representation or warranty in this Agreement; or (c) Your and/or Your End Users' violation of any rights of another, or any laws, rules and regulations. You acknowledge that the Service is not intended for use in situations in which errors or inaccuracies in the content, functionality, services, data or information provided by the Service or Apple Software, or the failure of the Service or Apple Software, could lead to death, personal injury, or severe physical or environmental damage, and to the extent permitted by law, You hereby agree to indemnify, defend and hold harmless each Apple Indemnified Party from any Losses incurred by such Apple Indemnified Party by reason of any such use by You or Your End Users. This obligation shall survive the termination or expiration of this Agreement and/or Your use of the Service.

## **9. DISCLAIMER OF WARRANTIES**

YOU EXPRESSLY ACKNOWLEDGE AND AGREE THAT, TO THE EXTENT PERMITTED BY APPLICABLE LAW, THE SERVICE, APPLE SOFTWARE, AND ANY ASSOCIATED CONTENT, FEATURE, FUNCTIONALITY, OR MATERIALS ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. APPLE AND ITS AFFILIATES, SUBSIDIARIES, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, PARTNERS AND LICENSORS (COLLECTIVELY, "APPLE" FOR THE PURPOSES OF SECTIONS 9 AND 10 HEREIN) EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. IN PARTICULAR, APPLE MAKES NO WARRANTY THAT (I) THE SERVICE WILL MEET YOUR REQUIREMENTS; (II) YOUR USE OF THE SERVICE WILL BE TIMELY, UNINTERRUPTED, SECURE, OR FREE FROM ERRORS, LOSS, CORRUPTION, ATTACK, VIRUSES, OR HACKING; (III) ANY INFORMATION OBTAINED BY YOU AS A RESULT OF THE SERVICE WILL BE ACCURATE OR RELIABLE; AND (IV) ANY DEFECTS OR ERRORS IN THE SOFTWARE PROVIDED TO YOU AS PART OF THE SERVICE WILL BE CORRECTED.

YOU AGREE THAT FROM TIME TO TIME APPLE MAY REMOVE THE SERVICE FOR INDEFINITE PERIODS OF TIME, OR CANCEL THE SERVICE IN ACCORDANCE WITH THE TERMS OF THIS AGREEMENT. ANY MATERIAL DOWNLOADED OR OTHERWISE OBTAINED THROUGH THE USE OF THE SERVICE IS ACCESSED AT YOUR OWN DISCRETION AND RISK, AND YOU WILL BE SOLELY RESPONSIBLE FOR ANY DAMAGE TO YOUR DEVICE, COMPUTER, OR LOSS OF DATA THAT RESULTS FROM THE DOWNLOAD OF ANY SUCH MATERIAL. YOU FURTHER ACKNOWLEDGE THAT THE SERVICE IS NOT INTENDED OR SUITABLE FOR USE IN SITUATIONS OR

ENVIRONMENTS WHERE THE FAILURE OR TIME DELAYS OF, OR ERRORS OR INACCURACIES IN, THE CONTENT, DATA OR INFORMATION PROVIDED BY THE SERVICE COULD LEAD TO DEATH, PERSONAL INJURY, OR SEVERE PHYSICAL OR ENVIRONMENTAL DAMAGE.

#### 10. **LIMITATION OF LIABILITY**

TO THE EXTENT NOT PROHIBITED BY APPLICABLE LAW, IN NO EVENT SHALL APPLE BE LIABLE FOR ANY DIRECT, PERSONAL INJURY, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, WHATSOEVER, INCLUDING BUT NOT LIMITED TO, DAMAGES FOR LOSS OF PROFITS, CORRUPTION OR LOSS OF DATA, LOSS OF GOODWILL, FAILURE TO TRANSMIT OR RECEIVE ANY DATA (INCLUDING WITHOUT LIMITATION, COURSE INSTRUCTIONS, ASSIGNMENTS AND MATERIALS), COST OF PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES, BUSINESS INTERRUPTION, ANY OTHER TANGIBLE OR INTANGIBLE DAMAGES OR LOSSES (EVEN IF APPLE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), RELATED TO OR RESULTING FROM: (I) THE USE OR INABILITY TO USE THE SERVICE, APPLE SOFTWARE, ANY FEATURES, FUNCTIONALITY, CONTENT, MATERIALS, OR THIRD PARTY SOFTWARE OR APPLICATIONS IN CONJUNCTION WITH THE SERVICE; (II) ANY CHANGES MADE TO THE SERVICE OR ANY TEMPORARY OR PERMANENT CESSATION OF THE SERVICE OR ANY PART THEREOF; (III) THE UNAUTHORIZED ACCESS TO OR ALTERATION OF THE SERVICE, YOUR TRANSMISSIONS OR DATA; (IV) THE DELETION OF, CORRUPTION OF, OR FAILURE TO STORE AND/OR SEND OR RECEIVE YOUR TRANSMISSIONS OR DATA ON OR THROUGH THE SERVICE; (V) STATEMENTS OR CONDUCT OF ANY THIRD PARTY ON THE SERVICE; OR (VI) ANY OTHER MATTER RELATING TO THE SERVICE.

#### 11. **MISCELLANEOUS**

**A. Relationship of the Parties.** This Agreement will not be construed as creating any agency relationship, or a partnership, joint venture, fiduciary duty, or any other form of legal association between You and Apple, and You will not represent to the contrary, whether expressly, by implication, appearance or otherwise. Except as otherwise expressly provided in this Agreement, this Agreement is not for the benefit of any third parties.

**B. Waiver; Assignment.** No delay or failure to take action under this Agreement will constitute a waiver unless expressly waived in writing and signed by a duly authorized representative of Apple, and no single waiver will constitute a continuing or subsequent waiver. This Agreement may not be assigned by You in whole or in part. Any assignment shall be null and void.

**C. Verification.** To the extent permitted by applicable law, Apple may verify Your use of the Service (via remote software tools or otherwise) to assess compliance with the terms of this Agreement. You agree to cooperate with Apple in this verification process and provide reasonable assistance and access to relevant information. Any such verification shall not unreasonably interfere with Your normal business operations, and You agree that Apple shall not be responsible for any cost or expense You incur in cooperating with the verification process.

**D. Export Control.** Use of the Service and Software, including transferring, posting, or uploading data, software or other Content via the Service, may be subject to the export and import laws of the United States and other countries. You agree to comply with all applicable export and import laws and regulations. In particular, but without limitation, the Software may

not be exported or re-exported (a) into any U.S. embargoed countries or (b) to anyone on the U.S. Treasury Department's list of Specially Designated Nationals or the U.S. Department of Commerce Denied Person's List or Entity List. By using the Software or Service, you represent and warrant that you are not located in any such country or on any such list. You also agree that you will not use the Software or Service for any purposes prohibited by United States law, including, without limitation, the development, design, manufacture or production of missiles, nuclear, chemical or biological weapons. You further agree not to upload to your account any data or software that is: (a) subject to International Traffic in Arms Regulations; or (b) that cannot be exported without prior written government authorization, including, but not limited to, certain types of encryption software and source code, without first obtaining that authorization. This assurance and commitment shall survive termination of this Agreement.

You represent and warrant that You and any entity or person that directly or indirectly controls You, or is under common control with You, are not: (a) on any sanctions lists in the countries or regions where the Service is available, (b) doing business in any of the US embargoed countries or regions, and (c) a military end user as defined and scoped in 15 C.F.R § 744. As used in this Section 11(D), "control" means that an entity or person possesses, directly or indirectly, the power to direct or cause the direction of the management policies of the other entity, whether through ownership of voting securities, an interest in registered capital, by contract, or otherwise.

**E. Compliance with Laws.** Institution shall, and shall ensure that all Institution employees, contractors and agents shall, comply with all laws, rules and regulations applicable to the use of the Service, including but not limited to, those enacted to combat bribery and corruption, including the United States Foreign Corrupt Practices Act, the UK Bribery Act, the principles of the OECD Convention on Combating Bribery of Foreign Public Officials, and any corresponding laws of all countries where business will be conducted or services performed pursuant to this Agreement.

**F. Federal Government End Users.** The Service, Apple Software, and related documentation are "Commercial Products", as that term is defined at 48 C.F.R. §2.101, consisting of "Commercial Computer Software" and "Commercial Computer Software Documentation", as such terms are used in 48 C.F.R. §12.212 or 48 C.F.R. §227.7202, as applicable. Consistent with 48 C.F.R. §12.212 or 48 C.F.R. §227.7202-1 through 227.7202-4, as applicable, the Commercial Computer Software and Commercial Computer Software Documentation are being licensed to U.S. Government end users (a) only as Commercial Products, and (b) with only those rights as are granted to all other end users pursuant to the terms and conditions herein. Unpublished-rights reserved under the copyright laws of the United States.

**G. Attorneys' Fees.** To the extent not prohibited by applicable law, if any action or proceeding, whether regulatory, administrative, at law or in equity is commenced or instituted to enforce or interpret any of the terms or provisions of this Agreement (excluding any mediation required under this Agreement), the prevailing party in any such action or proceeding shall be entitled to recover its reasonable attorneys' fees, expert witness fees, costs of suit and expenses, in addition to any other relief to which such prevailing party may be entitled. As used herein, "prevailing party" includes without limitation, a party who dismisses an action for recovery hereunder in exchange for payment of the sums allegedly due, performance of covenants allegedly breached, or consideration substantially equal to the relief sought in the action.

**H. Governing Law.** If Your Institution is a U.S. public and accredited educational institution, then this Agreement will be governed and construed in accordance with the laws of the state in which Your Institution is domiciled, except that body of law concerning conflicts of law. You and Apple hereby consent to the personal jurisdiction and exclusive venue of the federal courts within the state in which Your Institution is domiciled.

For all other institutions domiciled in the United States or subject to United States law under this Agreement, this Agreement will be governed by and construed in accordance with the laws of the State of California, as applied to agreements entered into and to be performed entirely within California between California residents. The parties further submit to and waive any objections to the personal jurisdiction of and venue in any of the following forums: U.S. District Court for the Northern District of California, California Superior Court for Santa Clara County, or any other forum in Santa Clara County, for any litigation arising out of this Agreement.

If Your Institution is located outside of the United States, the governing law and forum shall be the law and courts of the country of domicile of the Apple entity providing the Service to You as defined in Section 11M.

If You are an international, intergovernmental organization that has been conferred immunity from the jurisdiction of national courts through Your intergovernmental charter or agreement, then any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be determined by arbitration under the Rules of Arbitration of the International Chamber of Commerce (the "ICC Rules") in effect at the time of applying for arbitration by three arbitrators appointed in accordance with such rules, and will be conducted according to the International Bar Association (IBA) Rules on the Taking of Evidence in International Arbitration. The place of arbitration shall be London, England. The arbitration shall be conducted in English. Upon Apple's request, You agree to provide evidence of Your status as an intergovernmental organization with such privileges and immunities.

This Agreement shall not be governed by the United Nations Convention on Contracts for the International Sale of Goods, the application of which is expressly excluded.

**I. Notice.** Except as otherwise provided in this Agreement, any notice required or permitted under the terms of this Agreement or required by law must be in writing and must be: (a) delivered in person, (b) sent by U.S. Postal Service, or (c) sent by overnight air courier, in each case properly posted and fully prepaid to: Apple Inc., Apple Developer Legal (Apple School Manager), One Apple Park Way, 37-21SM, Cupertino, California 95014 U.S.A. Either party may change its address for notice by notifying the other party in accordance with this Section. Notices will be considered to have been given at the time of actual delivery in person, three (3) business days after deposit in the mail as set forth above, or one (1) day after delivery to an overnight air courier service. You consent to receive notices by email and agree that any such notices that Apple sends You electronically will satisfy any legal communication requirements.

**J. Force Majeure.** Neither party shall be responsible for failure or delay of performance that is caused by an act of war, hostility, terrorism, civil disobedience, fire, earthquake, act of God, natural disaster, accident, pandemic, labor unrest, government limitations (including the denial or cancelation of any export/import or other license), or other event outside the reasonable control of the obligated party; provided that within five (5) business days of discovery of the force majeure event, such party provides the other with a written notice. Both parties will use reasonable efforts to mitigate the effects of a force majeure event. In the event of such force

majeure event, the time for performance or cure will be extended for a period equal to the duration of the force majeure event, but in no event more than thirty (30) days. This Section does not excuse either party's obligation to institute and comply with reasonable disaster recovery procedures.

**K. Complete Understanding; Severability; Changes to the Agreement.** This Agreement constitutes the entire agreement between You and Apple regarding Your use of the Service, governs Your use of the Service and completely replaces any prior agreements between You and Apple in relation to the Service. You may also be subject to additional terms and conditions that may apply when You use affiliate services, third party content, or third party software. Unless specified otherwise in this Agreement as related to the Service, nothing in this Agreement supersedes the EULAs for the Apple Software. This Agreement may be modified only to the extent expressly permitted by this Agreement (for example, by Apple upon notice to You). In the event that You refuse to accept such changes, Apple will have the right to terminate this Agreement and Your account. If any part of this Agreement is held invalid or unenforceable, that portion shall be construed in a manner consistent with applicable law to reflect, as nearly as possible, the original intentions of the parties, and the remaining portions shall remain in full force and effect. The failure of Apple to exercise or enforce any right or provision of this Agreement shall not constitute a waiver of such right or provision. Any translation of this Agreement is done for local requirements and in the event of a conflict between the English and any non-English version, the English version of this Agreement shall govern.

**L. Survival of Terms.** All terms and provisions of this Agreement, including any and all addenda and amendments hereto, which by their nature are intended to survive any termination or expiration of this Agreement, shall so survive.

**M. Definitions.** In this Agreement, unless expressly stated otherwise:

"Administrator" means an employee or contractor (or Third Party Service Provider) of Institution who is an authorized representative acting on behalf of Institution for the purposes of account management, including but not limited to, administering servers, uploading MDM provisioning settings and adding devices to Institution accounts, creating and managing Managed Apple Accounts, and other tasks relevant to administering the Service, in compliance with the terms of this Agreement.

"Apple" as used herein means\*:

- Apple Inc., located at One Apple Park Way, Cupertino, California, 95014, United States for users in the United States, including Puerto Rico;
- Apple Canada Inc., located at 120 Bremner Blvd., Suite 1600, Toronto ON M5J 0A8, Canada for users in Canada or its territories and possessions;
- iTunes K.K., located at Roppongi Hills, 6-10-1 Roppongi, Minato-ku, Tokyo 106-6140, Tokyo for users in Japan;
- Apple Services Pte. Ltd., located at 7 Ang Mo Kio Street 64, Singapore for users in Republic of Korea;
- Apple Pty Limited, located at Level 2, 20 Martin Place, Sydney NSW 2000, Australia, for users in Australia, New Zealand, including island possessions, territories, and affiliated jurisdictions;

- Apple Services LATAM LLC, located at 1 Alhambra Plaza, Ste. 700 Coral Gables, Florida 33134, U.S.A., for users in Mexico, Central or South America, or any Caribbean country or territory (excluding Puerto Rico); and
- Apple Distribution International Ltd., located at Hollyhill Industrial Estate, Hollyhill, Cork, Republic of Ireland, for users in all other countries or territories not specified above in which the Service is offered.

“Apple Personnel” means Apple’s employees, agents and/or contractors.

“Apple Services” means the App Store, Apple Books, Apple Online Store, AppleCare, Apple Teacher Learning Center and other Apple Services as available to Your End Users under this Agreement.

“Apple Software” means iOS, iPadOS, macOS, tvOS, visionOS, watchOS, Classroom, Schoolwork, and any successor versions thereof.

“Apple Service Provider” and “Service Provider” means a third party that performs certain tasks on Apple’s behalf, such as processing or storing data and providing customer service, in connection with Apple’s provision of the Service.

“Authorized Devices” means Apple-branded hardware that are owned or controlled by You (including hardware purchased or donated by parents for use by Institution), that have been designated for use only by End Users and that meet the applicable technical specifications and requirements for use in the Service. Personally owned devices are not permitted to be enrolled in supervised device management by You as part of the Service and may not be added to Your account.

"Content" means any information that may be generated or encountered through use of the Service, such as data files, device characteristics, written text, software, music, graphics, photographs, images, sounds, videos, messages and any other like materials including Personal Data.

“End User(s)” means those Institution employees, teachers, staff, contractors (or Third Party Service Providers), Administrators, and/or students, as applicable, authorized by or on behalf of Institution to use the Service in accordance with this Agreement.

“End User License Agreement” or “EULA” means the software license agreement terms and conditions for the Apple Software.

“GDPR” means Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing directive 95/46/EC.

“ISO 27001 Certification” means an ISO/IEC 27001:2013 certification or a comparable certification that covers the Services.

“ISO 27018 Certification” means an ISO/IEC 27018:2014 certification or a comparable certification that covers the Services.

“MDM Enrollment Settings” means settings for an Apple-branded product that can be configured and managed as part of the Service, including, but not limited to, the initial



enrollment flow for a device, and settings to supervise a device, make configuration mandatory, or lock an MDM profile.

“MDM Server(s)” means computers owned or controlled by You (or a Third Party Service Provider acting on Your behalf) that have been designated to communicate with the Service.

“Personal Data” means data that can be reasonably used to identify an individual that is under the control of the Institution under this Agreement. Personal Data may relate to students, teachers, Administrators, employees, and contractors of Your Institution, such as information associated with a Managed Apple Account. Personal Data does not include information that has been aggregated, anonymized, or de-identified in a manner that such data can no longer be reasonably linked to or associated with an individual.

“Server Token” means the combination of Your public key, Managed Apple Account and a token provided by Apple that permits Your MDM Server(s) to be registered with the Service.

“Service” means the Apple School Manager service (and any components, functionality and features thereof) for an Institution’s management of Authorized Devices, Content, Managed Apple Accounts and iCloud storage connected to such Managed Apple Accounts, and authorized End Users’ access and use through the Web Portal and other Apple websites and services, such as iCloud, as made available by Apple and Apple Service Provider to Institution pursuant to this Agreement.

“Third Party Content” means all data files, device characteristics, written text, software, music, graphics, photographs, images, sounds, videos, messages and any other like materials, in any format, that are obtained or derived from third party sources other than Apple and made available to You through, within, or in conjunction with Your use of the Service.

“Third Party Service Provider” means a third party who provides a service to You in accordance with the terms of this Agreement.

“You”, “Your” and “Institution” means the institution entering into this Agreement. For avoidance of doubt, the Institution is responsible for compliance with this Agreement by its employees, contractors, Third Party Service Providers, and agents who are authorized to exercise rights under this Agreement on its behalf.

“Your Content” means all data files, device characteristics, written text, software, music, graphics, photographs, images, sounds, videos, messages and any other like materials, (including Personal Data as defined above), in any format, provided by You or on behalf of Your End Users, which Content resides in, or runs on or through, the Service.

“Web Portal” means the web-based platform provided by Apple that allows You to manage the Service.

## **EXHIBIT A**

### **Privacy Notice for Student Personal Data**

#### **Your Students' Managed Apple Account**

With the Managed Apple Account You create, students will be able to take advantage of the Apple features and services You choose to make available for educational purposes. For example, students can use their Managed Apple Accounts to:

- Make and receive FaceTime video and voice calls
- Create and share photos, documents, videos, audio messages, and text messages using Camera, Photos, iCloud Photo Sharing, Messages, Mail, iWork and other Apple apps
- Interact with the Classroom App, which allows teachers and Administrators to guide students through lessons and view their device screens
- Save contacts, calendar events, notes, reminders, photos, documents and backups to iCloud
- Access and search the internet and internet resources through Safari and Spotlight
- Record their and share their progress on ClassKit enabled apps if the Student Progress feature is enabled in Apple School Manager
- Use Schoolwork to view class assignments, navigate to assigned app activities, collaborate with teachers and other students, and submit your work
- Add a supported student ID card or a corporate access pass to Wallet.

Apple will not knowingly collect, use, or disclose any Personal Data from Your students without appropriate consent. You acknowledge that You are responsible for obtaining consent from, and providing sufficient notice to, students and/or parents, where required under applicable law, to create Managed Apple Accounts, to allow Apple to provide the Service using the Managed Apple Accounts, and to collect, use, and disclose student Personal Data provided by You or Your End Users to Apple through the Service, including any additional features and services You make available to Your students.

Apple may take additional steps to verify that the person granting permission for the creation of Managed Apple Accounts for Your students is an Administrator from Your Institution with authority to provide consent on Your behalf.

#### **Collection of Information**

##### *Managed Apple Account Creation:*

Apple may receive the following Personal Data if provided by You or on Your behalf to create a Managed Apple Account for Your students: student name, Institution, enrolled classes, role, and student ID. At Your option, You may also provide Your student's grade level and email address. In order to protect the security of Your students' accounts and preserve Your ability to easily reset students' passwords online, You should keep this information confidential.

##### *Use of Apple Services with a Managed Apple Account:*

Apple may collect Personal Data associated with Your students' use of the Apple features and services You choose to make available for educational purposes, including the information described above. For example, if You choose to use Schoolwork, Apple may collect Personal Data from students that is related to activities their teachers assign through Schoolwork, such as when Your students mark an activity as complete and their feedback on assigned activities. If You enable the Student Progress feature in Apple School Manager, Apple will receive data about Your students' progress on assigned activities from participating apps, such as reading a chapter in a book, completing a set of math equations or taking a quiz.

In addition, Apple may collect diagnostic and technical data on Your students' use of the Service including, for example, IP address, information about Your students' devices, browsers, system and application software, and peripherals.

## **Use of Information**

Apple may use students' Personal Data provided to Apple by You or Your End Users in connection with the Service in order to provide and to support You or Your End Users' use of the Service for educational purposes and to comply with applicable law.

Apple will not use students' Personal Data to help create, develop, operate, deliver or improve advertising. Personalized Ads will be disabled by default for all devices associated with Your Managed Apple Accounts created through the Service to ensure Your students do not receive targeted advertising. However, non-targeted advertising may still be received on those devices, as determined by any third party apps that You may download.

Apple may use non-personally identifiable diagnostic, technical, usage and related information, including but not limited to, identifiers, information about Authorized Devices, system and application software, and peripherals, and cookies in order to provide and improve the Service; to facilitate the provision of software updates, product support and other features related to the Service; for security and account management purposes; and to verify compliance with the terms of this Agreement. For example, Apple may use non-personally identifiable data on Your students' use of Schoolwork (which is not associated with a Managed Apple Account) to provide and improve the app.

## **Disclosure to Third Parties**

### *Managed Apple Accounts*

Subject to the restrictions You set, Your students may also share information with Your other students and teachers through use of the Apple services and features that you choose to make available, including the services and features described above.

Additionally, if Your student uses his or her Managed Apple Account to sign in on a device that is owned by a third party (such as a friend or a parent's iPad), information associated with that student's Managed Apple Account may be visible or accessible to others using the device unless and until the student signs out.

If You choose to access, use, download, install, or enable third party products or services that operate with the Service but are not a part of the Service, then the Service may allow such products or services to access Personal Data as required for the use of those additional services. Certain of those third party products or services may also provide access to Personal Data to Apple, such as if You allow Your students to sign into the Service through federated identity providers. You are not required to use such additional products or services in relation to the Service, and Your Administrator may restrict the use of such additional products or services in accordance with this Agreement. Prior to accessing, using, downloading, installing, or enabling third party products or services for use with a Managed Apple Account, You should review the terms, policies and practices of the third party products and services to understand what data they may collect from Your student, how the data may be used, shared and stored, and, if applicable, whether such practices are consistent with any consents You have obtained.

### *Apple Service Providers*

Apple may provide Personal Data to Apple Service Providers who perform certain tasks on Apple's behalf, such as processing or storing data and providing customer service, in connection with Apple's provision of the Service. You authorize the use of Apple Inc. as a Service Provider and any other Service Providers Apple may use, provided such Service Providers are bound by contract to treat such data in no less a protective way than Apple has undertaken to treat such data under this Agreement, and will not use such data for any purpose beyond that specified herein. A list of such Service Providers will be available upon request. Where an Apple Service Provider fails to fulfill its data protection obligations under this Agreement, Apple shall remain fully liable to You for the performance of that Apple Service Provider's obligations as required under applicable law.

#### *Others*

Apple may also disclose Personal Data about You or Your students if Apple determines that disclosure is reasonably necessary to enforce Apple's terms and conditions or protect Apple's operations or users. Additionally, in the event of a reorganization, merger, or sale Apple may transfer any and all Personal Data You provide to the relevant party.

#### **Access, Correction, and Deletion**

Apple provides You with the ability to access, correct, or delete data associated with Your students' Managed Apple Accounts. You can delete data associated with Your Managed Apple Accounts through the Web Portal. If you have questions, you can contact us at <https://www.apple.com/legal/privacy/contact/>.

#### **Parent/Guardian Review and Deletion of Information**

The parents or guardians of student End Users with a Managed Apple Account in Primary/Secondary (K-12) schools can contact the Administrator to access their child's Personal Data or request deletion. If a parent or guardian wishes to stop any further collection of their child's Personal Data, the parent or guardian can request that the Administrator use the Service controls available to limit their child's access to certain features, or delete the child's account entirely.

Apple's Privacy Policy is available at <https://www.apple.com/legal/privacy/> and, to the extent consistent with this Notice and Section 3 of this Agreement, is incorporated herein by reference. **If there is a conflict between Apple's Privacy Policy and this Notice and Section 3 of this Agreement, the terms of this Notice and Section 3 of this Agreement shall take precedence** as relevant to the Service available via a Managed Apple Account.

PLEASE NOTE: THIS NOTICE DOES NOT APPLY TO THE DATA COLLECTION PRACTICES OF ANY THIRD PARTY APPS. PRIOR TO PURCHASE OR DOWNLOAD OF THIRD PARTY APPS AVAILABLE TO A STUDENT WITH A MANAGED APPLE ACCOUNT, YOU SHOULD REVIEW THE TERMS, POLICIES, AND PRACTICES OF SUCH THIRD PARTY APPS.