

## LINKEDIN LIVE WITH JULES POLONETSKY



With over 400k followers on LinkedIn, FPF CEO, Jules Polonetsky, and industry experts set out to discuss hot privacy topics and musings on his regularly scheduled LinkedIn Live. An amazing opportunity for a sponsorship with visibility to a captive audience! Launching a new product or white paper? Talk about it with Jules!

A Royal Honor & Chat
About the GDPR's
Influence (or not?)

on US Laws
February 12, 11AM ET



**\$2,500** per session

## **AUDIENCE**

Privacy professionals from all over the world

## **Benefits of Sponsorship include:**

- » Company name and logo included on LinkedIn Live promotional materials (LI posts, Twitter, and YouTube; IG story & reel)
- » Company call out and thank you during LinkedIn Live
- » Link to company's website included in the comments during the LinkedIn Live
- » All LinkedIn Live are recorded, reshared on social media, in the FPF Email Briefing, and are uploaded to the FPF YouTube Channel