



**WIKIMEDIA FOUNDATION, INC.**

Financial Statements

June 30, 2018 and 2017

(With Independent Auditors' Report Thereon)

**WIKIMEDIA FOUNDATION, INC.**

**Table of Contents**

	<b>Page(s)</b>
Independent Auditors' Report	1
Financial Statements:	
Balance Sheets	2
Statements of Activities	3
Statements of Cash Flows	4
Notes to Financial Statements	5–16



KPMG LLP  
Suite 1400  
55 Second Street  
San Francisco, CA 94105

## Independent Auditors' Report

The Board of Directors  
Wikimedia Foundation, Inc.:

We have audited the accompanying financial statements of Wikimedia Foundation, Inc., which comprise the balance sheets as of June 30, 2018 and 2017, and the related statements of activities, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wikimedia Foundation, Inc. as of June 30, 2018 and 2017, and the results of its operations and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

**KPMG LLP**

San Francisco, California  
September 26, 2018

**WIKIMEDIA FOUNDATION, INC.**

## Balance Sheets

June 30, 2018 and 2017

<b>Assets</b>	<b>2018</b>	<b>2017</b>
Current assets:		
Cash and cash equivalents	\$ 73,900,242	49,572,722
Restricted cash	852,369	839,581
Current portion of contributions receivable	250,000	250,000
Short-term investments	50,555,375	55,882,312
Prepaid expenses and other current assets	3,268,111	3,217,386
Total current assets	128,826,097	109,762,001
Property, plant, and equipment, net	6,326,918	4,619,727
Long-term investments	10,697,763	5,896,639
Noncurrent portion of contributions receivable	—	246,330
Total assets	\$ 145,850,778	120,524,697
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable	\$ 3,400,188	2,698,978
Accrued expenses	4,912,160	3,568,107
Other liabilities	2,588,860	927,415
Total current liabilities	10,901,208	7,194,500
Total liabilities	10,901,208	7,194,500
Net assets:		
Unrestricted	132,849,282	109,785,764
Temporarily restricted	2,100,288	3,544,433
Total net assets	134,949,570	113,330,197
Total liabilities and net assets	\$ 145,850,778	120,524,697

See accompanying notes to financial statements.

**WIKIMEDIA FOUNDATION, INC.**

Statements of Activities

Years ended June 30, 2018 and 2017

	<b>2018</b>	<b>2017</b>
Unrestricted net assets:		
Support and revenue:		
Donations and contributions	\$ 97,748,964	87,473,947
In-kind service revenue	2,781,234	214,581
Foreign currency gains	251,596	339,950
Other income, net	140,870	170,687
Investment income, net	835,304	1,157,288
Release of restrictions on temporarily restricted net assets	2,747,815	1,885,965
Total support and revenue	104,505,783	91,242,418
Expenses:		
Salaries and wages	38,597,407	33,731,089
Awards and grants	13,555,339	11,214,959
Internet hosting	2,342,130	2,169,861
In-kind service expenses	2,781,234	214,581
Donation processing expenses	4,512,139	3,809,286
Professional service expenses	7,059,832	6,972,048
Other operating expenses	7,033,513	6,307,987
Travel and conferences	2,389,279	1,954,772
Depreciation and amortization	2,903,910	2,762,175
Special event expense, net	267,482	—
Total expenses	81,442,265	69,136,758
Increase in unrestricted net assets	23,063,518	22,105,660
Temporarily restricted net assets:		
Contributions	1,303,670	1,327,707
Release of restrictions on temporarily restricted net assets	(2,747,815)	(1,885,965)
Decrease in temporarily restricted net assets	(1,444,145)	(558,258)
Increase in net assets	21,619,373	21,547,402
Net assets at beginning of year	113,330,197	91,782,795
Net assets at end of year	\$ 134,949,570	113,330,197

See accompanying notes to financial statements.

**WIKIMEDIA FOUNDATION, INC.**

Statements of Cash Flows

Years ended June 30, 2018 and 2017

	<b>2018</b>	<b>2017</b>
Cash flows from operating activities:		
Increase in net assets	\$ 21,619,373	21,547,402
Adjustments to reconcile increase in net assets to net cash provided by operating activities:		
Depreciation and amortization	2,903,910	2,762,175
Donation of common stock	(75,412)	(68,417)
Proceeds from sales of donated common stock	75,336	67,687
Loss on disposal of equipment	86,925	33,346
Unrealized and realized loss on investments, net	938,832	129,722
Changes in operating assets and liabilities:		
Contributions receivable	246,330	497,293
Prepaid expenses and other current assets	(50,725)	(1,234,425)
Accounts payable	701,210	1,452,676
Accrued expenses	1,344,053	(456,435)
Other liabilities	192,793	(181,445)
Net cash provided by operating activities	27,982,625	24,549,579
Cash flows from investing activities:		
Purchase of computer equipment	(2,468,880)	(1,572,855)
Purchase of office furniture	(214,498)	(112,417)
Leasehold improvements	(251,992)	(59,932)
Purchase of investments	(26,727,496)	(61,034,771)
Proceeds from sales and maturities of investments	26,314,552	42,045,188
Net cash used in investing activities	(3,348,314)	(20,734,787)
Cash flows from financing activity:		
Payment on capital lease obligations	(294,003)	(137,786)
Net cash used in financing activity	(294,003)	(137,786)
Net increase in cash, cash equivalents, and restricted cash	24,340,308	3,677,006
Cash, cash equivalents, and restricted cash at beginning of year	50,412,303	46,735,297
Cash, cash equivalents, and restricted cash at end of year	\$ 74,752,611	50,412,303
Supplemental cash flow disclosures:		
Noncash changes in exchange rate	\$ 223,227	339,950
Noncash leasehold improvements allowance	1,762,656	—
Noncash capital equipment lease	—	657,549

See accompanying notes to financial statements.

# WIKIMEDIA FOUNDATION, INC.

Notes to Financial Statements

June 30, 2018 and 2017

## (1) Organization and Summary of Significant Accounting Policies

### (a) Organization and Purpose

The Wikimedia Foundation, Inc. (the Foundation) is the nonprofit organization that operates Wikipedia, the free encyclopedia. Based in San Francisco, California, the Foundation is a 501(c)(3) charity that is funded primarily through donations and contributions.

### (b) Income Taxes

The Foundation is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and from state income tax under Chapter 220.13 of the Florida Statutes and Sections 23701d of Revenue and Taxation Code of the State of California. The Internal Revenue Service has determined that the Foundation is not a private foundation and contributions to it qualify as charitable contribution deductions.

The Foundation has evaluated the financial statement impact of positions taken or expected to be taken in its tax returns. Management has determined that no tax liabilities need be recorded under applicable accounting guidance. However, the Foundation is subject to income taxes on any net income that is derived from a trade or business, regularly carried on, and not in furtherance of the purposes for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

### (c) Financial Statement Presentation

Net assets, support and revenue, expenses, gains, and losses are classified based on the existence or absence of donor imposed restrictions in accordance with Accounting Standards Codification (ASC) Topic 958, *Not for Profit Entities*.

Unrestricted net assets represent unrestricted resources available to support operations and also include temporarily restricted resources, which have become available for use by the Foundation in accordance with the intentions of donors.

Temporarily restricted net assets represent contributions that are limited in use by the Foundation in accordance with temporary donor imposed stipulations. The stipulations may expire with time or may be satisfied and removed by the actions of the Foundation according to the terms of the contribution by the donor. Once such stipulations are satisfied, the associated net assets are released from temporarily restricted net assets and recognized as unrestricted net assets.

Permanently restricted net assets represent contributions to be held in perpetuity as stipulated by the donor. The Foundation does not have any permanently restricted net assets.

### (d) Restricted and Unrestricted Contributions

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions.

## WIKIMEDIA FOUNDATION, INC.

### Notes to Financial Statements

June 30, 2018 and 2017

#### **(e) Cash and Cash Equivalents**

The Foundation manages its cash through major financial institutions. At June 30, 2018 and 2017, the carrying amount of the Foundation's general ledger cash held primarily in nationally recognized financial institutions was approximately \$72.0 million and \$48.9 million, respectively. Cash balances are insured by the Federal Deposit Insurance Corporation up to the applicable limits. The Foundation's current practice is to maintain at least six months of cash and cash equivalents to support a combination of operating cash and a current reserve fund. The Foundation considers all highly liquid investments with an original maturity of three months or less to be cash equivalents. Cash equivalents of \$1.9 million and \$0.7 million as of June 30, 2018 and 2017, respectively, are considered Level 1 under ASC Topic 820, *Fair Value Measurement*.

#### **(f) Restricted Cash**

Restricted cash is required to maintain a standby letter of credit in relation to the Foundation's office lease. At June 30, 2018 and 2017, the Foundation has restricted cash of \$852,369 and \$839,581, respectively. As of June 30, 2018, the letter of credit has not been used.

#### **(g) Contributions Receivable**

Contributions receivable represent gift amounts due from various entities, which are occasionally directed at specific activities. Contributions receivable due more than one year from the contribution date are discounted to present value using a fair value rate based on the U.S. Treasury bond rate and reflect the risks inherent in these cash flows. Contributions receivable are subject to review and adjustment by management should amounts be deemed uncollectible.

#### **(h) Investments**

The Foundation's policy regarding investments is to invest surplus cash in short-term, intermediate-term, and long-term fixed income, equity instruments and mutual funds instruments without assuming material undue risk to principal. Preservation of principal and maintenance of liquidity are priorities over yield. Investments are reported at fair value with realized and unrealized gains and losses, and accrued interest included as a component of the change in net assets. Additionally, the Foundation holds no shares of donated stock as of June 30, 2018 and 2017, consistent with its policy to sell stock received through donations as soon as possible.

The Foundation presents its investment portfolios as short-term and long-term based on the investment guidelines stipulated in the investment policy.

ASC Topic 820 establishes a fair value hierarchy that prioritizes inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements).



## WIKIMEDIA FOUNDATION, INC.

### Notes to Financial Statements

June 30, 2018 and 2017

The three levels of the fair value hierarchy are as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical investments that the Foundation has the ability to access at the measurement date. The Foundation's Level 1 assets are investments in marketable securities, including stocks and mutual funds.
- Level 2 inputs are inputs other than quoted prices included in Level 1 that are observable for the investment, either directly or indirectly. The Foundation's Level 2 assets are investments in certificate of deposits, corporate bonds, mortgage-backed securities, and U.S. Treasury securities.
- Level 3 inputs are unobservable inputs from investments. Level 3 inputs incorporate assumptions about the factors that market participants would use in pricing the instrument.

As a policy, the Foundation recognizes transfers between levels at the end of the reporting period.

#### **(i) Property, Plant, and Equipment, net**

Expenditures for property, plant, and equipment with useful lives of one year or more are capitalized and recorded at cost. Depreciation is calculated on a straight-line basis over the estimated useful lives of the assets. The estimated useful life of furniture is five years, while the estimated useful lives of computer equipment and software are three years. Leasehold improvements are amortized over the shorter of the life of the lease or the leasehold improvement. Donated computer equipment and software are recorded at the fair value of the items at the time of the donation and are deemed as unrestricted contributions in the year in which they are received. Repairs and maintenance of equipment are charged to operations. Upon retirement, sale, or other disposition of property, plant, and equipment, costs, and accumulated depreciation are eliminated from the accounts and any resulting gain or loss is included in operations.

Capital equipment lease is recorded at the lower of the present value of the future minimum lease payments or fair market value of the equipment at the inception date of each installation. Depreciation is recorded on a straight-line basis from inception date through the end of each lease term. Upon the end of the lease term, the equipment is returned to the lessor.

#### **(j) Other Operating Expenses**

Other operating expenses primarily include facility expenses, funding of the Wikidata project, staff related expenses, insurance and personal property tax expenses, and other general administrative expenses.

#### **(k) Special Event Expense, net**

Special event expense, net includes costs for the annual Wikimania Conference, such as venue rental and catering services, net of sponsorship income and registration fees. During the year ended June 30, 2017, the Foundation did not hold the conference and as a result the Foundation did not incur any costs.

## WIKIMEDIA FOUNDATION, INC.

### Notes to Financial Statements

June 30, 2018 and 2017

#### **(l) Noncash Contributions**

Contributed services are reported at fair value in the financial statements for voluntary donations of services when those services (1) create or enhance nonfinancial assets or (2) require specialized skills provided by individuals possessing those skills and are services that would be typically purchased if not provided by the donation, and (3) the services are professional in nature, and have been explicitly agreed to in advance.

A substantial number of volunteers make significant contributions of their time in the furtherance of the Foundation's projects. The value of this contributed time is not reflected in the accompanying financial statements, as the criteria above are not met.

In-kind service revenue and expenses recorded in the statements of activities consist of contributed legal services. The amounts of specialized contributed legal services as revenue and expenses are \$2,748,512 and \$156,191 for the years ended June 30, 2018 and 2017, respectively. The value of contributed internet hosting services for the years ended June 30, 2018 and 2017 are \$32,722 and \$58,390, respectively.

Included in the 2018 and 2017 amounts are donated hosting services and bandwidth from six companies: (1) FiberRing (formerly LeaseWeb), (2) Telia Carrier, (3) Tele2, (4) Datahop, (5) Liberty Global/Ziggo, and (6) Init7.

Noncash contributions also include investments, which are recorded as contributions in the statement of activities at fair value at the date of donation.

#### **(m) Use of Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Significant items subject to such estimates and assumptions include the investment valuations, useful lives of fixed assets, and the valuation of in-kind gifts. Accordingly, actual results could differ from those estimates.

#### **(n) Recently Issued Accounting Standard**

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-02, *Leases (Topic 842)*, to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. Lessees are required to recognize a right-of-use asset and a lease liability for virtually all of their leases (other than leases that meet the definition of a short-term lease). The liability will be equal to the present value of lease payments. The asset will be based on the liability, subject to adjustment, such as for initial direct costs. The standard is effective for the Foundation on July 1, 2020. Early adoption is permitted. Management is in the process of determining the effect of the standard on its ongoing financial reporting.

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2018 and 2017

In August 2016, the FASB issued ASU No. 2016-14, *Presentation of Financial Statements of Non-for-Profit Entities (NFPs)*. The ASU changes how NFPs report net assets, expenses, and liquidity in their financials. Other requirements regarding reporting of expenses are already in the Foundation's financial reporting. The standard is effective for the Foundation on July 1, 2018. The impact of the adoption will result in consolidation of the net asset classes and enhanced disclosures.

In June 2018, the FASB issued ASU No. 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*, to reduce diversity in practice and enhance comparability among entities. The standard provides clarifications to help an entity evaluate whether it should account for a grant (or similar transaction) as a contribution or as an exchange transaction. The standard also clarifies and expands the criteria for determining whether a contribution is conditional. The standard is effective for the Foundation on July 1, 2020. Early adoption is permitted. Management is in the process of determining the effect of the standard on its ongoing financial reporting.

**(2) Contributions Receivable**

Contributions receivable at June 30, 2018 and 2017 consist of the following:

	<u>2018</u>	<u>2017</u>
Amounts due in:		
One year	\$ 250,000	250,000
Two to three years	—	250,000
Less discount to net present value	—	(3,670)
Total	<u>250,000</u>	<u>496,330</u>
Less current portion	<u>250,000</u>	<u>250,000</u>
Noncurrent portion	<u>\$ —</u>	<u>246,330</u>

As of June 30, 2018 and 2017, the amounts represent contributions receivable from one grant.

Additionally, during the period ending June 30, 2017, the Foundation is a recipient of a conditional promise in the amount of \$3.015 million for the Structured Data project. A conditional promise requires a future event to take place before the promise becomes binding on the donor. Typically, the Foundation has no control over the required event. Through June 30, 2018, \$2.015 million has been received, with the remaining \$1 million scheduled to be received over the next year. The remaining amount is not recorded as contributions receivable at June 30, 2018 because conditions have not been met to recognize the promise to give.

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2018 and 2017

**(3) Fair Value of Investments**

The following tables present the fair value of the investments based on hierarchical level as of June 30, 2018 and 2017:

	<b>Fair value measurements at reporting date using</b>		<b>June 30, 2018</b>
	<b>Quoted prices in active markets for identical assets (Level 1)</b>	<b>Significant other observable inputs (Level 2)</b>	
<b>Short-term investments:</b>			
Certificates of deposit	\$ —	1,002,723	1,002,723
Corporate bonds	—	25,185,670	25,185,670
Mortgage-backed securities	—	8,994,680	8,994,680
U.S. Treasury securities	—	15,372,302	15,372,302
Total	<u>\$ —</u>	<u>50,555,375</u>	<u>50,555,375</u>
<b>Long-term investments:</b>			
Corporate bonds	\$ —	1,638,254	1,638,254
Stocks	5,577,009	—	5,577,009
Mortgage-backed securities	—	1,776,964	1,776,964
U.S. Treasury securities	—	1,705,536	1,705,536
Total	<u>\$ 5,577,009</u>	<u>5,120,754</u>	<u>10,697,763</u>

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2018 and 2017

	Fair value measurements at reporting date using		June 30, 2017
	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	
Short-term investments:			
Certificates of deposit	\$ —	750,461	750,461
Corporate bonds	—	29,250,341	29,250,341
Stocks	159,302	—	159,302
Mortgage-backed securities	—	10,275,922	10,275,922
U.S. Treasury securities	—	15,446,286	15,446,286
Total	\$ 159,302	55,723,010	55,882,312
Long-term investments:			
Certificates of deposit	\$ —	1,006,591	1,006,591
Stocks	4,286,817	—	4,286,817
Mutual funds	603,231	—	603,231
Total	\$ 4,890,048	1,006,591	5,896,639

The following table presents investment return for the years ended June 30, 2018 and 2017:

	2018	2017
Interest and dividends	\$ 1,774,136	1,287,010
Unrealized and realized loss on investments, net	(938,832)	(129,722)
Total investment income, net	\$ 835,304	1,157,288

*Fair Value of Financial Instruments*

The fair values of the financial instruments as of June 30, 2018 and 2017 represent management's best estimate of the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances.

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2018 and 2017

The following methods and assumptions were used to estimate the fair value of each class of financial instruments:

**Cash and cash equivalents, restricted cash, current contributions receivable, prepaid expenses, other current assets, accounts payable, accrued expenses, and other liabilities:** The carrying amounts approximate fair value because of the short maturity of these instruments.

**Investments:** Marketable securities, including stocks and mutual funds, are measured using quoted market prices at the reporting date multiplied by the quantity held. Certificates of deposit, mortgage-backed securities, U.S. Treasury securities, and U.S. corporate bonds are measured using significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date.

**Noncurrent contributions receivable:** The carrying amounts are discounted to present value using the fair value rate at the report date.

**(4) Property, Plant, and Equipment, net**

Property, plant, and equipment at June 30, 2018 and 2017 consist of the following:

	<u>2018</u>	<u>2017</u>
Furniture	\$ 779,982	1,186,756
Leasehold improvements	2,074,581	681,573
Capital lease computer equipment	946,217	946,217
Computer equipment	14,340,484	13,273,005
Total	18,141,264	16,087,551
Less accumulated depreciation and amortization	<u>(11,814,346)</u>	<u>(11,467,824)</u>
Property, plant, and equipment, net	<u>\$ 6,326,918</u>	<u>4,619,727</u>

**(5) Net Assets**

Temporarily restricted net assets at June 30, 2018 and 2017 are available for the following purposes:

	<u>2018</u>	<u>2017</u>
Restricted to future periods	\$ 1,000,000	2,050,000
Restricted by purpose:		
Sloan Foundation – Bolster Wikipedia’s Readership & Editors	250,000	496,330
Sloan Foundation – Structured Data	850,288	878,126
Craig Newmark Foundation – Community Health	—	119,456
Various – Wikicite Events	—	521
Temporarily restricted net assets	<u>\$ 2,100,288</u>	<u>3,544,433</u>

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2018 and 2017

**(6) Functional Allocation of Expenses**

Costs of providing the Foundation's activities have been summarized below on a functional basis. Programs comprise various initiatives that focus on (1) building the technological and operating platform that enables the Foundation to function sustainably as a top global internet organization, (2) strengthening, growing, and increasing diversity of the Wikimedia communities, and (3) accelerating impact by investing in key geographic areas, mobile application development, and bottom-up innovation, all of which support Wikipedia and other wiki-based projects. Accordingly, certain costs have been allocated among the programs benefited and supporting services for the years ended June 30, 2018 and 2017, as follows:

<b>2018</b>				
	<b>Programs</b>	<b>General and administrative</b>	<b>Fund-raising</b>	<b>Total</b>
Salaries and wages	\$ 29,415,088	5,785,743	3,396,576	38,597,407
Awards and grants	13,555,339	—	—	13,555,339
Internet hosting	2,342,130	—	—	2,342,130
In-kind service expenses	2,710,192	71,042	—	2,781,234
Donation processing expenses	—	—	4,512,139	4,512,139
Professional service expenses	4,366,244	1,418,094	1,275,494	7,059,832
Other operating expenses	4,319,464	2,387,835	326,214	7,033,513
Travel and conferences	1,886,941	264,503	237,835	2,389,279
Depreciation and amortization	2,156,149	747,761	—	2,903,910
Special event expense, net	267,482	—	—	267,482
	<u>\$ 61,019,029</u>	<u>10,674,978</u>	<u>9,748,258</u>	<u>81,442,265</u>

  

<b>2017</b>				
	<b>Programs</b>	<b>General and administrative</b>	<b>Fund-raising</b>	<b>Total</b>
Salaries and wages	\$ 25,873,873	5,058,508	2,798,708	33,731,089
Awards and grants	11,114,959	100,000	—	11,214,959
Internet hosting	2,169,861	—	—	2,169,861
In-kind service expenses	214,581	—	—	214,581
Donation processing expenses	—	—	3,809,286	3,809,286
Professional service expenses	4,624,338	1,241,905	1,105,805	6,972,048
Other operating expenses	3,615,447	2,423,798	268,742	6,307,987
Travel and conferences	1,665,350	172,985	116,437	1,954,772
Depreciation and amortization	2,108,341	653,834	—	2,762,175
	<u>\$ 51,386,750</u>	<u>9,651,030</u>	<u>8,098,978</u>	<u>69,136,758</u>

## WIKIMEDIA FOUNDATION, INC.

### Notes to Financial Statements

June 30, 2018 and 2017

The Foundation has a program of awarding grants to support chapters, affiliates, user groups, and individuals in projects that further the mission of the Foundation. Chapters are independent organizations that share the goals of the Foundation and support them within a specified geographical region. In addition to this work, which is reflected above in the awards and grants line, an overwhelming majority of the Foundation's project activities are carried out by an international network of volunteers, whose activity is not reflected in the tables above.

For example (unaudited):

- Wikipedia and the other projects operated by the Foundation receive more than 15 billion page views per month, making them one of the most popular Web properties worldwide. Wikipedia is available in more than 290 languages and contains more than 48 million articles contributed by a global volunteer community.
- For the year ended June 30, 2018, the educational content of the Foundation's largest project, Wikipedia, grew by approximately 2.8 million articles to approximately 48.2 million articles.
- For the year ended June 30, 2018, volunteers added approximately 8.2 million images, movies, and sound files to the Foundation's multimedia repository, making the total 48.8 million files.
- Volunteers also contribute in several ways to the Foundation's wiki software: volunteer software developers add new functionality to the code base, and volunteer language specialists add to the code base by translating the wiki interface into different languages. During the year ended June 30, 2018, there were 48,652 commits merged, through the efforts of approximately 413 authors/contributors, of which 8,742 commits were through the efforts of approximately 250 volunteers.

During the year ended June 30, 2016, the Foundation entered into an agreement with the Tides Foundation to establish the Wikimedia Endowment as a Collective Action Fund to act as a permanent safekeeping fund to generate income to ensure a base level of support for the Wikimedia projects in perpetuity. The Endowment is independent from the Foundation. Over the past three fiscal years, the Foundation provided irrevocable grants in the total amount of \$15 million (\$5 million per fiscal year) to the Tides Foundation for the purpose of the Wikimedia Endowment. The amounts are recorded in awards and grants expense.

#### **(7) Operating Leases**

The Foundation had a seven-year non-cancelable operating lease for its prior San Francisco location. The lease expired on September 30, 2017.

On April 4, 2017, the Foundation entered into a seven-year non-cancelable operating lease for its new office headquarter in San Francisco with a commencement date of October 1, 2017, upon the expiration of the prior lease. The lease provides the Foundation an option to extend the lease term for one additional period of five years.

Minimum rent payments under operating leases are recognized on a straight-line basis over the term of the lease, including any periods of free rent. Rental expense for operating leases for the years ended June 30, 2018 and 2017 was \$1,440,110 and \$1,292,625, respectively.



**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2018 and 2017

Future minimum lease payments under non-cancelable operating leases as of June 30, 2018 are as follows:

	<u>Lease payments</u>
Year ending June 30:	
2019	\$ 1,437,913
2020	1,481,050
2021	1,525,482
2022	1,571,247
2023	1,618,384
2024 and thereafter	<u>2,086,726</u>
Total minimum lease payments	\$ <u>9,720,802</u>

**(8) Capital Leases**

For the years ended June 30, 2018 and 2017, the total amortization of assets held under capital leases, primarily related to assorted data center equipment, was \$295,751 and \$153,269, respectively, and is included in depreciation and amortization expense. The implicit interest rate on the lease was estimated at 5 percent. Capital leases are recorded in other liabilities on the balance sheet.

The future minimum lease obligation and the present value of the minimum lease payments as of June 30, 2018 are as follows:

Year ending June 30:	
2019	\$ 281,379
2020	<u>196,265</u>
Total minimum lease payments	477,644
Less interest	<u>20,786</u>
Present value of minimum lease payments	\$ <u>456,858</u>

**(9) Retirement Plan**

The Foundation offers a 401(k) plan (the Plan) to all of its employees residing in the United States. Employees are eligible to participate in the Plan upon employment. Effective January 1, 2011, the Foundation matches employee contributions on a dollar-for-dollar basis up to 4 percent of the employee's compensation. The Foundation contributed \$937,816 and \$783,208 to the Plan for the years ended June 30, 2018 and 2017, respectively.

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2018 and 2017

**(10) Contingencies and Commitments**

In the normal course of business, the Foundation receives various threats of litigation. In the opinion of management, the outcome of the pending lawsuits will not materially affect operations or the financial position of the Foundation.

As of June 30, 2018 and 2017, the Foundation has committed to give grants in the amounts totaling \$2,855,879 and \$1,867,076, respectively, which are scheduled to be paid over the next 12 months and included as accrued expenses on the balance sheet.

**(11) Funds Available for a Specific Purpose**

For the year ended June 30, 2018 and as presented in the Foundation's Annual Plan, the Board of Trustees approved a \$2 million spending budget to be funded from the Foundation's available unrestricted net assets to support three initiatives – Movement Strategy, Brand Strategy, and Office Move. At June 30, 2018, the Foundation spent \$1,490,810 of the allocated budget and the remaining balance is not expected to be spent in subsequent years.

**(12) Subsequent Events**

The Foundation has evaluated its subsequent events through September 26, 2018, the date at which the financial statements were available to be issued, and determined there are no items to disclose.