



**WIKIMEDIA FOUNDATION, INC.**

Financial Statements

June 30, 2014 and 2013

(With Independent Auditors' Report Thereon)

# WIKIMEDIA FOUNDATION, INC.

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KPMG LLP  
Suite 1400  
55 Second Street  
San Francisco, CA 94105

## Independent Auditors' Report

The Board of Directors  
Wikimedia Foundation, Inc.:

We have audited the accompanying financial statements of Wikimedia Foundation, Inc., which comprise the balance sheets as of June 30, 2014 and 2013, and the related statements of activities, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wikimedia Foundation, Inc. as of June 30, 2014 and 2013, and the results of its operations and its cash flows for the years then ended, in accordance with U.S. generally accepted accounting principles.

**KPMG LLP**

San Francisco, California  
September 19, 2014

**WIKIMEDIA FOUNDATION, INC.**

Balance Sheets

June 30, 2014 and 2013

<b>Assets</b>	<b>2014</b>	<b>2013</b>
Current assets:		
Cash and cash equivalents	\$ 27,879,980	22,171,889
Current portion of contributions receivable	1,800,000	1,550,000
Accounts receivable, net	—	47,000
Investments	23,260,646	17,579,068
Prepaid expenses and other current assets	1,600,053	1,391,447
Total current assets	54,540,679	42,739,404
Property, plant, and equipment, net	4,053,326	4,911,806
Noncurrent portion of contributions receivable	1,966,769	495,683
Total assets	\$ 60,560,774	48,146,893
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable	\$ 2,028,617	1,092,313
Accrued expenses	3,577,291	1,456,735
Deferred revenue	17,564	37,311
Other liabilities	1,462,281	371,410
Total current liabilities	7,085,753	2,957,769
Total liabilities	7,085,753	2,957,769
Net assets:		
Unrestricted	49,825,252	42,921,751
Temporarily restricted	3,649,769	2,267,373
Total net assets	53,475,021	45,189,124
Total liabilities and net assets	\$ 60,560,774	48,146,893

See accompanying notes to financial statements.

**WIKIMEDIA FOUNDATION, INC.**

Statements of Activities

Years ended June 30, 2014 and 2013

	<u>2014</u>	<u>2013</u>
Unrestricted net assets:		
Support and revenue:		
Donations and contributions	\$ 49,611,670	44,666,470
In-kind service revenue	370,602	260,909
Other income, net	989,577	414,297
Investment income, net	243,707	17,422
Release of restrictions on temporarily restricted net assets	1,588,690	3,276,310
Total support and revenue	<u>52,804,246</u>	<u>48,635,408</u>
Expenses:		
Salaries and wages	19,979,908	15,983,542
Awards and grants	5,704,791	2,791,378
Internet hosting	2,529,483	2,549,992
In-kind service expenses	370,602	260,909
Other operating expenses	12,484,881	10,017,121
Travel and conferences	1,965,854	1,395,013
Depreciation	2,722,007	2,706,841
Special event expense, net	143,219	—
Total expenses	<u>45,900,745</u>	<u>35,704,796</u>
Increase in unrestricted net assets	<u>6,903,501</u>	<u>12,930,612</u>
Temporarily restricted net assets:		
Contributions	2,971,086	605,764
Release of restrictions on temporarily restricted net assets	(1,588,690)	(3,276,310)
Increase (decrease) in temporarily restricted net assets	<u>1,382,396</u>	<u>(2,670,546)</u>
Increase in net assets	8,285,897	10,260,066
Net assets at beginning of year	<u>45,189,124</u>	<u>34,929,058</u>
Net assets at end of year	<u>\$ 53,475,021</u>	<u>45,189,124</u>

See accompanying notes to financial statements.

**WIKIMEDIA FOUNDATION, INC.**

Statements of Cash Flows

Years ended June 30, 2014 and 2013

	<b>2014</b>	<b>2013</b>
Cash flows from operating activities:		
Increase in net assets	\$ 8,285,897	10,260,066
Adjustments to reconcile increase in net assets to net cash provided by operating activities:		
Depreciation	2,722,007	2,706,841
Donation of common stock	(95,356)	(27,440)
Proceeds from sales of donated common stock	91,118	26,211
Loss on disposal of equipment	5,820	24,617
Unrealized and realized loss on investments	311,656	53,690
Changes in operating assets and liabilities:		
Contributions receivable	(1,721,086)	2,844,236
Accounts receivable	47,000	447,487
Prepaid expenses and other current assets	(208,606)	(134,095)
Accounts payable	936,304	346,941
Accrued expenses	2,120,556	422,856
Deferred revenue	(19,747)	(256,295)
Other liabilities	1,090,871	166,434
Net cash provided by operating activities	13,566,434	16,881,549
Cash flows from investing activities:		
Purchase of computer equipment and office furniture	(1,591,166)	(2,475,158)
Leasehold improvements	(278,181)	—
Purchase of investments	(28,065,460)	(24,977,929)
Proceeds from sales and maturities of investments	22,076,464	10,946,801
Net cash used in investing activities	(7,858,343)	(16,506,286)
Net increase in cash and cash equivalents	5,708,091	375,263
Cash and cash equivalents at beginning of year	22,171,889	21,796,626
Cash and cash equivalents at end of year	\$ 27,879,980	22,171,889

See accompanying notes to financial statements.

## WIKIMEDIA FOUNDATION, INC.

### Notes to Financial Statements

June 30, 2014 and 2013

#### (1) Organization and Summary of Significant Accounting Policies

##### (a) *Organization and Purpose*

The Wikimedia Foundation, Inc. (the Foundation) is the nonprofit organization that operates Wikipedia, the free encyclopedia. According to comScore Media Metrix, Wikipedia, and the other projects operated by the Foundation receive more than 431 million unique visitors per month, making them the 5th most popular Web property worldwide (June 2014). Available in more than 285 languages, Wikipedia contains more than 32 million articles contributed by a global volunteer community of more than 80,000 people. Based in San Francisco, California, the Foundation is a 501(c)(3) charity that is funded primarily through donations and contributions.

##### (b) *Income Taxes*

The Foundation is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and from state income tax under Chapter 220.13 of the Florida Statutes and Sections 23701d of Revenue and Taxation Code of the State of California. The Internal Revenue Service has determined that the Foundation is not a private foundation and contributions to it qualify as charitable contribution deductions.

The Foundation has evaluated the financial statement impact of positions taken or expected to be taken in its tax returns. Management has determined that no tax liabilities need be recorded under applicable accounting guidance. However, the Foundation is subject to income taxes on any net income that is derived from a trade or business, regularly carried on, and not in furtherance of the purposes for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the combined financial statements taken as a whole.

##### (c) *Financial Statement Presentation*

Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions in accordance with Accounting Standards Codification (ASC) Topic 958, *Not-for-Profit Entities*.

Unrestricted net assets represent unrestricted resources available to support operations and also include temporarily restricted resources, which have become available for use by the Foundation in accordance with the intentions of donors.

Temporarily restricted net assets represent contributions that are limited in use by the Foundation in accordance with temporary donor-imposed stipulations. The stipulations may expire with time or may be satisfied and removed by the actions of the Foundation according to the terms of the contribution by the donor. Once such stipulations are satisfied, the associated net assets are released from temporarily restricted net assets and recognized as unrestricted net assets.

Permanently restricted net assets represent contributions to be held in perpetuity as stipulated by the donor. The Foundation does not have any permanently restricted net assets.

## WIKIMEDIA FOUNDATION, INC.

### Notes to Financial Statements

June 30, 2014 and 2013

**(d) *Restricted and Unrestricted Contributions***

The Foundation accounts for contributions in accordance with ASC Topic 958. Accordingly, contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions.

**(e) *Cash and Cash Equivalents***

The Foundation manages its cash through major financial institutions. At June 30, 2014 and 2013, the carrying amount of the Foundation's general ledger cash held in nationally recognized financial institutions was approximately \$27.3 million and \$22.1 million, respectively. Cash balances are insured by the Federal Deposit Insurance Corporation (FDIC) up to the applicable limits. The Foundation's current practice is to maintain at least six months of cash and cash equivalents to support a combination of operating cash and a current reserve fund. The Foundation considers all highly liquid investments with an original maturity of three months or less to be cash equivalents. Cash equivalents of \$631,261 and \$37,861 as of June 30, 2014 and 2013, respectively, are considered Level 1 under ASC Topic 820, *Fair Value Measurements*.

**(f) *Contributions Receivable***

Contributions receivable represent gift amounts due from various entities, which are occasionally directed at specific activities. Contribution receivables due more than one year from the contribution date are discounted to present value using fair value rate of 0.9% under ASC Topic 820. Contribution receivables are subject to review and adjustment by management should amounts be deemed uncollectible.

**(g) *Accounts Receivable***

Accounts receivable comprise primarily fees charged to Web sites for live-feed access to Wikipedia and licensing fees. All receivables are noninterest-bearing. Management periodically reviews receivables for past-due amounts based on payment history and adjusts for uncollectible amounts as necessary. As of June 30, 2014, the Foundation wrote off all of its uncollectible receivables and the associated reserve.

**(h) *Investments***

The Foundation's policy regarding investments is to invest surplus cash in short-term and intermediate-term fixed income instruments without assuming undue risk to principal. Preservation of principal and maintenance of liquidity are priorities over yield. Investments are reported at fair value with realized and unrealized gains and losses included as a component of the change in net assets. Additionally, the Foundation holds no shares of stock as of June 30, 2014 and 2013, consistent with its policy to sell stock received through donations as soon as possible.

ASC Topic 820 establishes a fair value hierarchy that prioritizes inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements).



## WIKIMEDIA FOUNDATION, INC.

### Notes to Financial Statements

June 30, 2014 and 2013

The three levels of the fair value hierarchy are as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical investments that the Foundation has the ability to access at the measurement date.
- Level 2 inputs are inputs other than quoted prices included in Level 1 that are observable for the investment, either directly or indirectly.
- Level 3 inputs are unobservable inputs from investments.

As a policy, the Foundation recognizes transfers between levels at the end of the reporting period. During the years ended June 30, 2014 and 2013, there were no transfers of Level 2 assets.

**(i) *Property, Plant, and Equipment***

Expenditures for property, plant, and equipment with useful lives of one year or more are capitalized and recorded at cost. Depreciation is calculated on a straight-line basis over the estimated useful lives of the assets. The estimated useful life of furniture is five years, while the estimated useful lives of computer equipment and software are three years. Leasehold improvements are amortized over the life of the lease. Donated computer equipment and software are recorded at the fair value of the items at the time of the donation and are deemed as unrestricted contributions in the year in which they are received. Repairs and maintenance of equipment are charged to operations. Upon retirement, sale, or other disposition of property, plant, and equipment, costs, and accumulated depreciation are eliminated from the accounts and any resulting gain or loss is included in operations.

**(j) *Deferred Revenue***

Deferred revenue represents sponsorship income and registration fees for the annual conference supported by the Foundation and payments related to live-feed and licensing agreements that have been paid or billed in advance.

**(k) *Other Liabilities***

Other liabilities includes \$1,136,588 of grant funds held for the Wiki Education Foundation (WEF), which the Foundation acts as a fiscal sponsor until the WEF receives its 501(c)3 exempt status.

**(l) *Special Event Expense, net***

Special event expense, net includes costs for the annual Wikimania Conference, such as venue rental and catering services, net of sponsorship income.

**(m) *Noncash Contributions***

Contributed services are reported at fair value in the financial statements for voluntary donations of services when those services (1) create or enhance nonfinancial assets or (2) require specialized skills provided by individuals possessing those skills and are services that would be typically purchased if not provided by the donation, and (3) the services are professional in nature, and have been explicitly agreed to in advance.

# WIKIMEDIA FOUNDATION, INC.

## Notes to Financial Statements

June 30, 2014 and 2013

A substantial number of volunteers make significant contributions of their time in the furtherance of the Foundation's projects. The value of this contributed time is not reflected in the accompanying financial statements as the criteria above are not met.

In-kind service revenue and expenses recorded on the statements of activities consist of contributed legal services and Internet hosting. The amounts of specialized contributed legal services and other consulting services recognized as revenue and expenses are \$118,769 and \$32,691 for the years ended June 30, 2014 and 2013, respectively. The value of contributed Internet hosting services for the years ended June 30, 2014 and 2013 are \$251,833 and \$228,218, respectively.

Included in the 2014 and 2013 amounts are donated hosting services and bandwidth from four companies: (1) LeaseWeb, (2) Teliasonera, (3) Tele2, and (4) Datahop.

Noncash contributions also include investments, which are recorded as contributions on the statement of activities at fair value at the date of donation.

### (n) *Use of Estimates*

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Significant items subject to such estimates and assumptions include the allowance for doubtful accounts, investment valuations, useful lives of fixed assets, and the valuation of in-kind gifts. Accordingly, actual results could differ from those estimates.

### (2) **Contributions Receivable**

Contributions receivable at June 30, 2014 and 2013 consist of the following:

	<u>2014</u>	<u>2013</u>
Amounts due in:		
One year	\$ 1,800,000	1,550,000
Two to four years	2,000,000	500,000
Less discount to net present value	(33,231)	(4,317)
Total	<u>3,766,769</u>	<u>2,045,683</u>
Less current portion	<u>1,800,000</u>	<u>1,550,000</u>
Noncurrent portion	<u>\$ 1,966,769</u>	<u>495,683</u>

As of June 30, 2014, three contributions comprised 8%, 13%, and 79% of contribution receivable. As of June 30, 2013, three contributions comprised 15%, 36%, and 49% of contribution receivable.

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Notes to Financial Statements

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**(3) Fair Value of Investments**

The following tables present the fair value of the investments based on hierarchical level as of June 30, 2014 and 2013:

<b>Description</b>		<b>Fair value measurements at June 30, 2014 using significant other observable inputs (Level 2)</b>
Certificates of deposit	\$	2,157,598
Municipal bonds		4,039,187
Mortgage backed securities		6,032,385
U.S. Treasury securities		3,875,028
U.S. Corporate bonds		7,019,079
Other		137,369
Total	\$	<u><u>23,260,646</u></u>

<b>Description</b>		<b>Fair value measurements at June 30, 2013 using significant other observable inputs (Level 2)</b>
Certificates of deposit	\$	4,141,012
Municipal bonds		2,873,081
Treasury inflation-protected securities		2,010,093
U.S. Treasury securities		4,771,650
U.S. Corporate bonds		3,658,422
Other		124,810
Total	\$	<u><u>17,579,068</u></u>

The following table presents investment return for the years ended June 30, 2014 and 2013:

		<b>2014</b>	<b>2013</b>
Interest and dividends	\$	555,361	71,112
Unrealized and realized loss on investments		<u>(311,656)</u>	<u>(53,690)</u>
Total investment income, net	\$	<u><u>243,705</u></u>	<u><u>17,422</u></u>

***Fair Value of Financial Instruments***

The fair values of the financial instruments as of June 30, 2014 and 2013 represent management's best estimate of the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

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judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances.

The following methods and assumptions were used to estimate the fair value of each class of financial instruments:

Cash and cash equivalents, current contributions receivable, accounts receivable, prepaid expenses, other current assets, accounts payable, accrued expenses, deferred revenue, and other liabilities: The carrying amounts approximate fair value because of the short maturity of these instruments.

Investments: Certificates of deposit, municipal bonds, mortgage-backed securities, treasury inflation-protected securities, U.S. Treasury securities, and U.S. corporate bonds are measured using significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date.

Noncurrent contributions receivable: The carrying amounts are discounted to present value using the fair value rate at the report date.

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2014 and 2013

**(4) Property, Plant, and Equipment, Net**

Property, plant, and equipment at June 30, 2014 and 2013 consist of the following:

	<b>2014</b>	<b>2013</b>
Furniture	\$ 684,024	439,562
Leasehold improvements	278,181	—
Computer equipment	10,577,241	9,504,243
Total	11,539,446	9,943,805
Less accumulated depreciation	(7,486,120)	(5,031,999)
Property, plant, and equipment, net	\$ 4,053,326	4,911,806

**(5) Net Assets**

Temporarily restricted net assets at June 30, 2014 and 2013 are available for the following purposes:

	<b>2014</b>	<b>2013</b>
Restricted to future periods	\$ 530,770	811,683
Restricted by purpose:		
Sloan Foundation – Bolster Wikipedia’s Readership & Editors	2,968,999	—
Sloan Foundation – Developing and Sustaining Educational Mission	—	1,000,000
Knight Foundation – Wikipedia Zero and Mobile Technology	150,000	450,000
Stanton Foundation – Wikipedian-in-Residence @ Belfer Center	—	5,690
Temporarily restricted net assets	\$ 3,649,769	2,267,373

**WIKIMEDIA FOUNDATION, INC.**

Notes to Financial Statements

June 30, 2014 and 2013

**(6) Functional Allocation of Expenses**

Costs of providing the Foundation's activities have been summarized below on a functional basis. Projects are comprised of various initiatives that focus on (1) building the technological and operating platform that enables the Foundation to function sustainably as a top global Internet organization, (2) strengthening, growing, and increasing diversity of the editing community, and (3) accelerating impact by investing in key geographic areas, mobile application development, and bottom-up innovation, all of which, to support Wikipedia and eight other wiki-based projects. Accordingly, certain costs have been allocated among the projects benefited and supporting services for the years ended June 30, 2014 and 2013, as follows:

<b>2014</b>				
	<b>Projects</b>	<b>General and administrative</b>	<b>Fund-raising</b>	<b>Total</b>
Salaries and wages	\$ 15,026,534	3,516,451	1,436,923	19,979,908
Awards and grants	5,704,791	—	—	5,704,791
Internet hosting	2,529,483	—	—	2,529,483
In-kind service expenses	251,833	118,769	—	370,602
Other operating expenses	3,711,904	6,275,088	2,497,889	12,484,881
Travel and conferences	1,724,718	158,527	82,609	1,965,854
Depreciation	2,380,442	341,565	—	2,722,007
Special event expense, net	143,219	—	—	143,219
	<u>\$ 31,472,924</u>	<u>10,410,400</u>	<u>4,017,421</u>	<u>45,900,745</u>

<b>2013</b>				
	<b>Projects</b>	<b>General and administrative</b>	<b>Fund-raising</b>	<b>Total</b>
Salaries and wages	\$ 11,744,168	2,700,060	1,539,314	15,983,542
Awards and grants	2,791,378	—	—	2,791,378
Internet hosting	2,549,992	—	—	2,549,992
In-kind service expenses	228,218	32,691	—	260,909
Other operating expenses	2,859,197	5,012,142	2,145,782	10,017,121
Travel and conferences	1,125,114	147,835	122,064	1,395,013
Depreciation	2,441,148	265,693	—	2,706,841
	<u>\$ 23,739,215</u>	<u>8,158,421</u>	<u>3,807,160</u>	<u>35,704,796</u>

The Foundation has a program of awarding grants to support chapters in projects that further the mission of the Foundation. Chapters are independent organizations that share the goals of the Foundation and support them within a specified geographical region. In addition to this work, which is reflected above in the awards and grants line, an overwhelming majority of the Foundation's project activities are carried out by an international network of volunteers, whose activity is not reflected in the table above.

# WIKIMEDIA FOUNDATION, INC.

## Notes to Financial Statements

June 30, 2014 and 2013

For example (unaudited):

- For the year ended June 30, 2014, the educational content of the Foundation's largest project, Wikipedia, grew by approximately 4.8 million articles to more than 32 million articles total.
- For the year ended June 30, 2014, volunteers added approximately 4.5 million images, movies, and sound files to the Foundation's multimedia repository, making the total 22.1 million files.
- Volunteers also contribute in several ways to the Foundation's wiki software: volunteer software developers add new functionality to the code base, and volunteer language specialists add to the code base by translating the wiki interface into different languages. By the year ended June 30, 2014, the source code hosted in the Foundation's version control repository contained approximately 12.8 million lines of code through the effort of approximately 2,278 contributors, in which approximately 862 are active contributors.

### (7) Operating Leases

The Foundation has a seven-year noncancelable operating lease for its San Francisco location. The lease expires on September 30, 2017.

Minimum rent payments under operating leases are recognized on a straight-line basis over the term of the lease including any periods of free rent. Rental expense for operating leases for the years ended June 30, 2014 and 2013 was \$1,230,176 and \$1,005,896, respectively.

Future minimum lease payments under noncancelable operating leases as of June 30, 2014 are as follows:

	<u>Lease payments</u>
Year ending June 30:	
2015	\$ 1,239,472
2016	1,273,229
2017	1,306,986
2018	<u>329,565</u>
Total minimum lease payments	<u>\$ 4,149,252</u>

On November 20, 2012, the Foundation entered into a sublease agreement to rent out its unoccupied space. The lease term is for two years from January 2013 through December 2014 with a monthly rent income of \$46,285 in year 1 and \$47,229 in year 2.

### (8) Retirement Plan

The Foundation offers a 401(k) plan (the Plan) to all of its employees residing in the United States. Employees are eligible to participate in the Plan upon employment. Effective January 1, 2011, the Foundation matches employee contributions on a dollar-for-dollar basis up to 4% of the employee's compensation. The Foundation contributed \$438,147 and \$360,586 to the Plan for the years ended June 30, 2014 and 2013, respectively.

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June 30, 2014 and 2013

**(9) Contingencies**

In the normal course of business, the Foundation receives various threats of litigation. In the opinion of management, the outcome of the pending lawsuits will not materially affect operations or the financial position of the Foundation.

**(10) Subsequent Events**

The Foundation has evaluated its subsequent events through September 19, 2014, the date at which the financial statements were available to be issued, and determined there are no items to disclose.