



FOR IMMEDIATE RELEASE

March 15, 2022

AMERICA'S SBDC IOWA ANNOUNCES ANNUAL SBDC DAY CELEBRATION

AMES, Iowa – America's Small Business Development Center (SBDC) Iowa is joining the national celebration for SBDC Day, March 16, 2022, uniting the nearly 1,000 SBDC centers across the country and the hundreds of thousands of clients they serve.

The nationally honored SBDC Day arrives as the Iowa network celebrates 40 years of service supporting Iowa businesses. Small businesses make up 99.3% of all businesses in Iowa. In the last year, SBDC Iowa has helped companies create or retain nearly 1,800 jobs.

"SBDC Day is a real opportunity to recognize and applaud the achievements of America's SBDC Iowa," State Director, Lisa Shimkat, said. "Our organization has worked tirelessly these past four decades and especially these past couple of years, to support small business growth and economic impact across the state."

The fifteen regional assistance centers throughout the state of Iowa will be celebrating by recognizing clients impacted by the free one-on-one consultation services. The SBDC Iowa State Office will also be sharing a variety of content in honor of SBDC Day on their social media pages. Those looking to stay informed on SBDC Day can follow #SBDCDay to see all the content from SBDCs across the nation.

Governor Kim Reynolds has signed an official proclamation, declaring March 16, 2022, as SBDC Day, a day in celebration of the impact of America's SBDC Iowa. America's SBDC Iowa encourages everyone to shop local and support our small businesses on this day and every day.

For more information on SBDC Day visit <https://americassbdc.org/sbdcday/>

America's SBDC Iowa is an outreach program of Iowa State University's College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to the

Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294- 7612, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.



Governor Kim Reynolds signs official SBDC Day Proclamation.

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