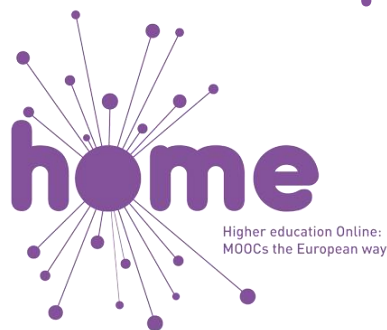


# POLICY FORUM ON EUROPEAN MOOCS



## Introduction

MOOCs ([Massive Open Online Courses](#)) are on a political trajectory and MOOC must not be seen as the big idea itself but in service of big ideas. MOOCs create opportunities of transforming higher education into a

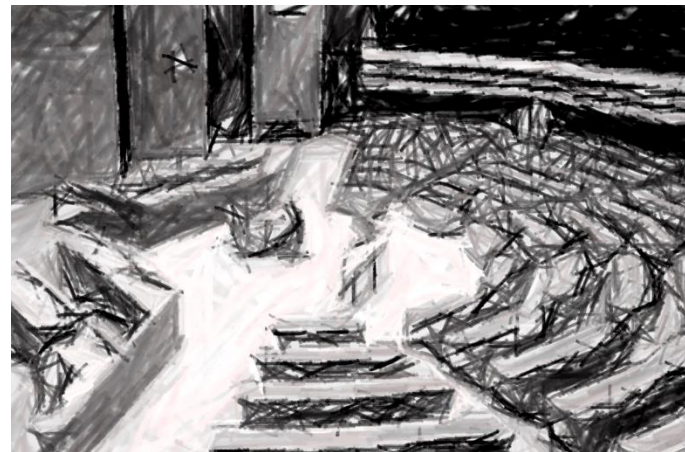
more open, accessible, flexible, affordable, transparent, and accountable entity.

MOOCs, and other forms of online and blended education, are seen as a new and flexible way to educate the mass and even to increase the quality of education. The development and uptake of MOOCs essentially need contributions of many stakeholders, including civil society organisations and governments. I.e., the success is for some part dependent on supportive policy, embedded in society.

The HOME project repeated the survey '[Comparing institutional MOOC strategies](#)' end 2015. [Preliminary results](#) confirm the results of other surveys that Europe is more involved in MOOCs than the US and that strategies of HEIs differ as well. Moreover, collaboration between European Higher Education Institutions (HEIs), governments and civil societies seems to accelerate the development, delivery as well as the usage of MOOCs.

To this end a Policy forum on the uptake of MOOCs on Europe is organised, after the successful [conferences in Porto, Barcelona and Rome](#). The main target group for this forum are policy makers at institutional, governmental and European level.

Brussels, Belgium 28 June 2016



[Dutch House of Provinces](#)

Full address: [59-61 Rue de Trèves, B-1040 Brussels](#)

## Registration

Limited seats available. Please contact [Darco Jansen](#) if you wish to attend.

## Fee

No fee

## Policy paper on MOOCs

Policy makers present their view in one of the panels (see program next page). A collection of several 2-4 page policy papers will be publically available before the forum on the HOME website.

# POLICY FORUM ON EUROPEAN MOOCS

## 28 June : HOME Policy Forum

### *Policy Forum on European MOOCs*

Date: 28 June 2016 09:00-17:00

Venue: [Dutch House of Provinces](#)

Full address: [59-61 Rue de Trèves, B-1040 Brussels](#)

Programme Committee:

- Darco Jansen (EADTU) - Chair
- Dutch House of Provinces
- Mark Brown (DCU)
- Antonio Teixeira (Uab)
- Cengiz Hakan Aydin (Anadolu)
- Sebastián Rubén Gómez Palomo (UNED)
- Arne Kjær (DAOU)

Please [submit](#) your 2-4 page [policy paper](#).

Participation is limited to 80 attendees. Especially policy makers from higher educational institutions, governments and European organisations are invited to participate.

## Preliminary programme

- 09:00 - 09:20 Registration / coffee
- 09:20 - 09:30 Opening by Chair Darco Jansen (EADTU)
- 09:30 - 10:15 Opening panel on MOOC strategies EC/IGOs
- *Results from JRC-IPTS research on MOOCs and Open Learning* by Yves Punie (Senior scientist at JRC IPTS Sevilla)
  - *Role MOOCs play in policy of DG Connect* by Marco Marsella (Head of Unit G4 Inclusion, Skills & Youth – DG Connect)
  - Almedina Music (Analyst at OECD-CERI)
- 10:15 - 10:45 *Governmental policies on MOOCs*
- Short presentations of panellists
    - o Ilmari Hyvönen (Senior advisor, Finnish Ministry of Education and Culture)
    - o Susanne Koch (Senior advisor, Norwegian Agency for Digital Learning in Higher Education (Ministry of Education and Research))
  - Panel discussion
- 10:45 - 11:15 Coffee break
- 11:15 - 12:15 *Policies of MOOC platform providers*
- Short presentations of panellists
    - o Mark Lester (Director of Partnerships at FutureLearn)
    - o Fabian Schumann (Head of Academic Partnership, Iversity)
    - o Caroline Mol (Senior Manager EdX)
    - o Valentina Reda (Federica WebLearning)
  - Panel discussion

# POLICY FORUM ON EUROPEAN MOOCS

- 12:15 - 12:40 *Institutional MOOC policies (part 1)*
- Short presentations of panellists
    - o Carlos Delgado Kloos (Vice-rector, Universidad Carlos III de Madrid)
    - o Willem van Valkenburg (Manager Production & Delivery Open, Online & Blended Courses, TU Delft)
  - Questions
- 12:40 - 13:30 Lunch
- 13:30 - 14:15 *Institutional MOOC policies (part 2)*
- Short presentations of panellists
    - o Robert Schuwer (lector Open Educational Resources, Fontys University of Applied Sciences)
    - o Fred Truyen (IT Services, Faculty of Arts, KU Leuven)
    - o José Martins Ferreira (Vice-rector, University of Porto)
  - Panel discussion
- 14:15 - 15:15 *HEI strategies in different countries*
- Short presentations of panellists on overall HEI strategy in:
    - o *Turkey* by Cengiz Hakan Aydin (Anadolu University)
    - o *Israel* by Yoram Kalman (The Open University of Israel)
    - o *Finland* by Teija Lehto (Finnish Online University of Applied Sciences)
    - o *Lithuania* by Danguole Rutkauskiene (Kaunas University of Technology)
    - o *Ireland* by Mark Brown (Dublin City University)
  - Panel discussion
- 15:15 - 15:45 Coffee break
- 15:45 - 16:30 *Shared MOOC services: regional, European or global level?*
- Short presentations of panellists
    - o Pierpaolo Limone (EduOpen, Università di Foggia)
    - o Catherine Mongenet (CEO at FUN-MOOC)
    - o Santiago Fano (ECO, Universidad de Oviedo)
  - Panel discussion
- 16:30 - 17:00 *Conclusions on the Future of European's MOOCs*  
with recommendations for the EC, national governments, civil societies and educational institutions (declaration)
- 17:00 Closing ceremony

