


HSD

Hochschule Düsseldorf
University of Applied Sciences



**Faculty of
Business Studies**

Bachelor of Arts

Business Administration

Full-Time | Part-Time

Profile

The bachelor's programme Business Administration offers a solid subject-specific education combined with a strong practice orientation.

Soft skills, business English, participative and digital exercises and practical projects as well as the option to spend a semester abroad complement the syllabus. Thus, the study programme prepares you for a career entry as junior executive or for studies in a master's programme.

The objective of the programme: You acquire both the subject-related expertise as well as personal and social skills to work as a corporate junior executive or specialist.

The sound education in business administration is perfectly tailored to both current and future corporate requirements. The basis of the programme includes: network and solution-oriented thinking, solid subject-specific and methodical knowledge, practice-oriented development of alternative courses of action, the training of social skills and the ability to communicate.

The programme's concept is closely aligned to corporate requirements in practice.

The programme is based on the teaching of modern business administration topics, mathematics and statistics, economics, accounting and taxation, current business law and economic informatics.

In specialisation modules, you can focus on subjects such as controlling, corporate tax planning, German employment law, IT applications, financial or marketing management.

In addition, you can choose from a number of important modules, e.g. subject-specific foreign language skills, working methods, negotiation or presentation techniques.

Towards the end of your studies, you apply the acquired subject-related, methodical and social skills to projects and case studies.

The study programme concludes with a bachelor's thesis and a colloquium.

Please note: The language of instruction is mainly German.

Career Options

The bachelor's programme Business Administration qualifies you for demanding tasks with promising promotion prospects towards management positions.

Potential areas of employment are controlling, IT, marketing, human resources management, tax consultancy, corporate consulting and auditing.

Admission Requirements

Please check if you meet all requirements for admission to the study programme. Further information:

wiwi.hs-duesseldorf.de/bba-en

SYLLABUS

SEMESTERS 1-2 (FULL-TIME) OR SEMESTERS 1-4 (PART-TIME)

- Fundamentals of Business Administration
- Mathematics and Statistics
- German Business Law
- Documentation Purpose of Financial Reporting
- Corporate Tax Influences

SEMESTERS 3-4 (FULL-TIME) OR SEMESTERS 5-9 (PART-TIME)

- Advanced Business Administration
- Management Accounting
- Business and Information Systems Engineering
- 1 specialisation module
- 2 foreign language modules
- 2 modules on methods and social skills
- Economics

SEMESTERS 5-7 (FULL-TIME) OR SEMESTERS 10-14 (PART-TIME)

- 3 specialisation modules
- 1 transferable skills module
- Project
- Applied Economics
- Thesis Tools
- Employability Workshop
- Colloquium
- Bachelor's Thesis

Please check the module manual (currently in German only) for detailed information on the contents of the study programme.

Further Information

Events for prospective students (in German only)

hs-duesseldorf.de/zsb_veranstaltungen

How to apply

hs-duesseldorf.de/prospectivestudents/degreeseekings/application

Information for international applicants

hs-duesseldorf.de/degreeseeking

About the programme and admission requirements

wiwi.hs-duesseldorf.de/bba-en

Get in Touch

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Student Advisory and Counselling Service (ZSB)

studienberatung@hs-duesseldorf.de

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zulassung@hs-duesseldorf.de

hs-duesseldorf.de/zulassungsstelle (in German only)

International Office (IO)

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barrierefrei@hs-duesseldorf.de

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instagram.com/hsduesseldorf

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