



知 CHINA IP ROAD SHOW 演

STRATEGIES FOR IP PROTECTION IN CHINA What Pittsburgh-Area Businesses Need to Know

WHEN: Thursday, May 9, 2019

VENUE: Two Chatham Center, Suite 400
112 Washington Place
Pittsburgh, Pennsylvania 15219

PARKING: www.chathamcenterpittsburgh.com/garage

CLE: 5.00 hours

8:30 – 9:00 **Registration**

9:00 – 9:30 **Welcome Remarks**

- Lyn Doverspike, Director, U.S. Commercial Service, Pittsburgh
- The Honorable Karen Dunn Kelley, Deputy Secretary of Commerce
- Larry Lian, Attorney-Advisor, China Team, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO)

9:30 – 9:45 **Where Is China Going on IP?**

Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO

9:45 – 10:55 **Overview of IP Protection in China**

Moderator: Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO

- Trademark Protection in China
Dan Chen, Partner, Fairsky Law Office, Beijing, China
- Patent Protection in China
Chunhui "Harry" Fang, Partner, DHH law firm, Beijing Office
- IP in Contracts
Ms. Sunny Yang, Duane Morris LLP



10:55 – 11:05 Coffee/Tea Break

11:05 – 12:00 IP Enforcement in China

Moderator: Susan Anthony, Attorney-Advisor, OPIA, USPTO

- Civil Enforcement
Chunhui “Harry” Fang, Partner, DHH law firm, Beijing Office
- Administrative and Criminal Enforcement
Dan Chen, Partner, Fairsky Law Office, San Francisco, California
- E-Commerce Perspective — Notice and Take-Down Procedures:
James Cunningham, Global IP Enforcement, Alibaba Group

12:00 – 12:15 U.S. Government Resources

- Dr. Kelly Hunt, SBA District Director, Pittsburgh
- Steven Murray, Senior International Trade Specialist, U.S. Commercial Service, Pittsburgh

12:30 – 12:45 Luncheon Keynote

The Honorable Joy Flowers Conti, Senior United States District Judge, Western District of Pennsylvania

1:15 – 2:30 Enforcing IP Rights in the United States

Moderator: Susan Anthony, Attorney-Advisor, OPIA, USPTO

- Criminal Prosecution: United States Attorney’s Office
Shardul Desai, Assistant U.S. Attorney, Computer Hacking and Intellectual Property (CHIP) Unit, Western District of Pennsylvania
- Border Protection: United States Immigration and Customs Enforcement/Homeland Security Investigations (ICE/HSI)
Sean Currie, Group Supervisor
- Federal Civil Intellectual Property Litigation
Andrew Riley, Attorney at Law, Mei & Mark LLP

2:30 – 2:45 Coffee/Tea Break

2:45 – 4:45 IP Protection and China: The Pittsburgh-Area Experience

Moderator: Larry Lian, Attorney-Advisor, China Team, OPIA, USPTO

- Chris Storm, Legal Director – Emerging Technologies, Uber
- Tao Zhang, Associate General Counsel, IP & Technology, ANSYS
- Susanne Cook, Director and Chair – International Business Group, Cohen & Grigsby
- Susan Anthony, Attorney-Advisor, OPIA, USPTO
- Dale Carlson, Special Agent, Federal Bureau of Investigation

4:45 – 4:55 Closing Remarks

- Susan Anthony, Attorney-Advisor, OPIA, USPTO
- Lyn Doverspike, Director, U.S. Commercial Service, Pittsburgh